GAME DAY
SPORTS
MANAGEMENT

To request additional information and for **The Game Day Sports** camp schedules, visit us online at www.thegamedaysports.com or call 704.517.8123

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WWW.THEGAMEDAYSPORTS.COM

GAME DAY
SPORTS
MANAGEMENT

SPORTS TALENT RECRUITING, MANAGEMENT & CONSULTING

Specializing in helping young athletes maximize their opportunities at the youth, collegiate, and professional sports levels.

WWW.THEGAMEDAYSPORTS.COM

"Don't look back. Something might be gaining on you."

-Satchel Paige

"You have to expect things of yourself before you can do them."

-Michael Jordan

"Show me a guy whos afraid to look bad, and I'll show you a guy you can beat every time." -Lou Brock

"Adversity causes some men to break; others to break records." -William A. Ward

"It's lack of faith that makes people afraid of meeting challenges, and I believed in myself.." -Muhammad Ali

We believe in your dream

"Besides pride, loyalty, discipline, heart, and mind, confidence is the key to all the locks."

-Joe Perno

about us 04

message from CEO 05

services 05

football 06

basketball 08

baseball 09

youth camps 10

sponsorships 11

contact us 12

About Us

Since 1995, Game Day Sports has been active in the community assisting the H.S. student athlete and their families with making the best choices in regards to choosing a college or university.

Since then, our firm has evolved. We now offer a wide variety of services that help our clients succeed not only in sports, but in academics as well.

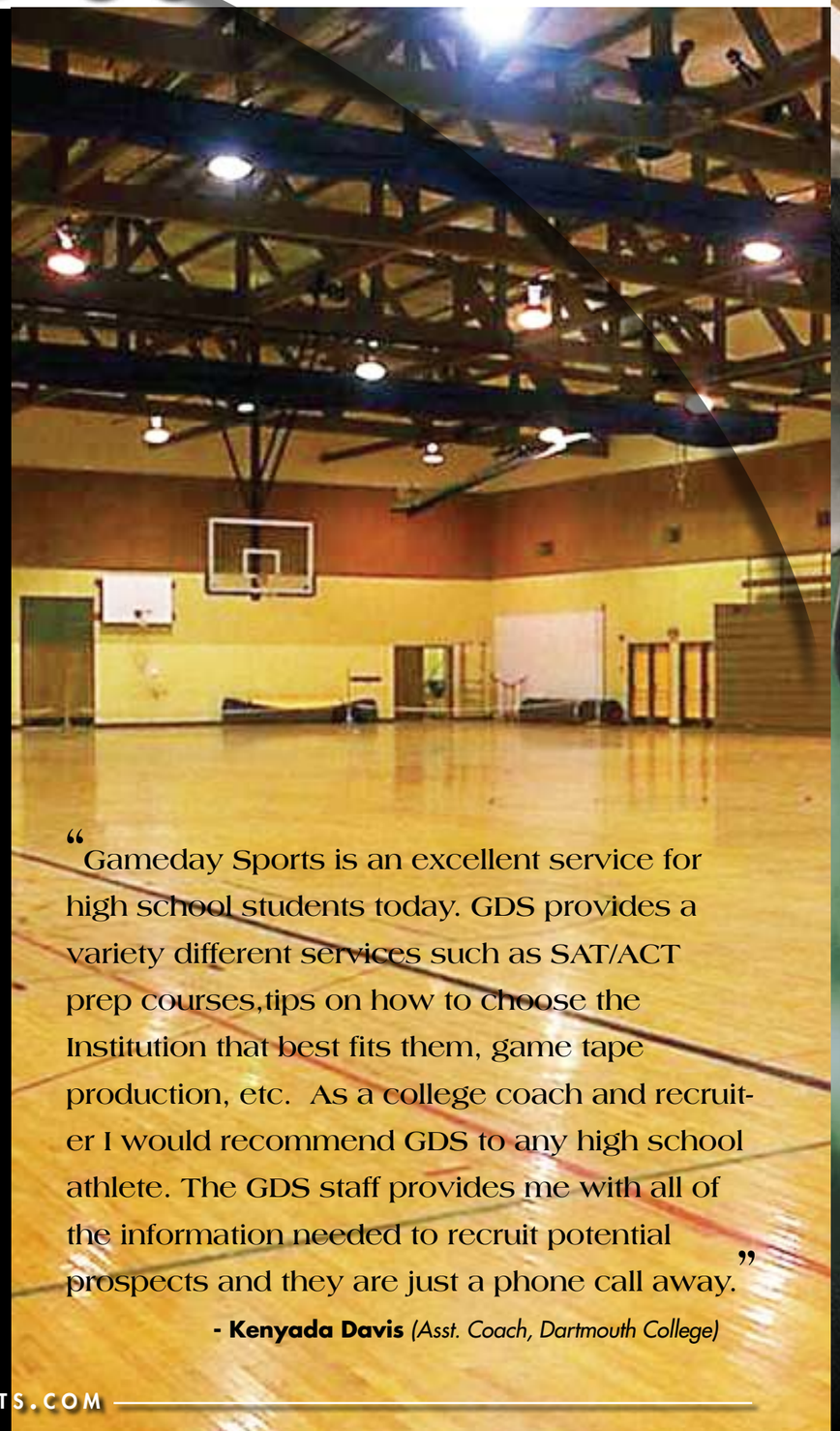
Our firm prides itself on being able to provide these services to our clients and their families without regard to their race and or financial background.

The goal here at GDS is to help our clients achieve and maximize their educational and athletic experience. We educate the student and the parent on how to integrate all background principals and how to market student atheletes to appeal to professional scouts.

We specialize in the following sports:

- **Basketball**
- **Baseball**
- **Football**

Camps and sponsorships are offered in each area of specialty for younger children ages 8-16. All camps are corporate sponsored and operate as a not-for-profit to afford each youngster with additional tools, equipment, and training.



"Gameday Sports is an excellent service for high school students today. GDS provides a variety different services such as SAT/ACT prep courses,tips on how to choose the Institution that best fits them, game tape production, etc. As a college coach and recruiter I would recommend GDS to any high school athlete. The GDS staff provides me with all of the information needed to recruit potential prospects and they are just a phone call away."

- Kenyada Davis *(Asst. Coach, Dartmouth College)*

Dear friends:

Welcome to **The Game Day Sports**! I'm Corey Robinson, CEO and founder of **The Game Day Sports**, sports recruiting and consulting firm. **The Game Day Sports** specialize in premiere sports consulting, youth camps, and placement of deserving student athletes to the colleges and universities of their choice. I would like to take this opportunity to inform you about our sports services and non-profit (501c-3) basketball and football camps.

The Game Day Sports prides itself on integrity, preparation, and desire, which is the way I do business. As a sports talent recruiting, sports management, and consulting firm, I have over 15 years of experience in the sports sector.

Our camps are sponsored by the National Football League Players Association, with certified staff, to ensure your child is in good hands. Realizing that our camps may not be financial feasible for all to attend, we afford not so fortunate kids an opportunity to participate free of charge.

It is these qualities that **The Game Day Sports** stands for. Every child, young adult have dreams, and we believe in their dream and instill the confidence that it takes to succeed. Not only in sports, but in life.

My Best,
Corey Robinson

Services

We specialize in helping young athletes maximize their opportunities at both the college sports and professional sports levels.

Our Primary Services include, but are not limited to:

College Preparation
- ACT/SAT Prep.
- Guides on Core Courses in Accordance to Major
- Creating a Player

Marketing Student Athlete
- Game Tape Development & Production
- Student-Athlete Profile
- Fax Communication & Follow Up
- E-mail Communication & Follow Up
- Phone Communication & Follow Up
- Mail Communication & Follow Up
- Website Exposure & Promotion
- On-Site Campus Visits that include meeting with the Admissions & Athletic Depts.

The Right Play
- Assistance with Making the BEST College Choice Decision

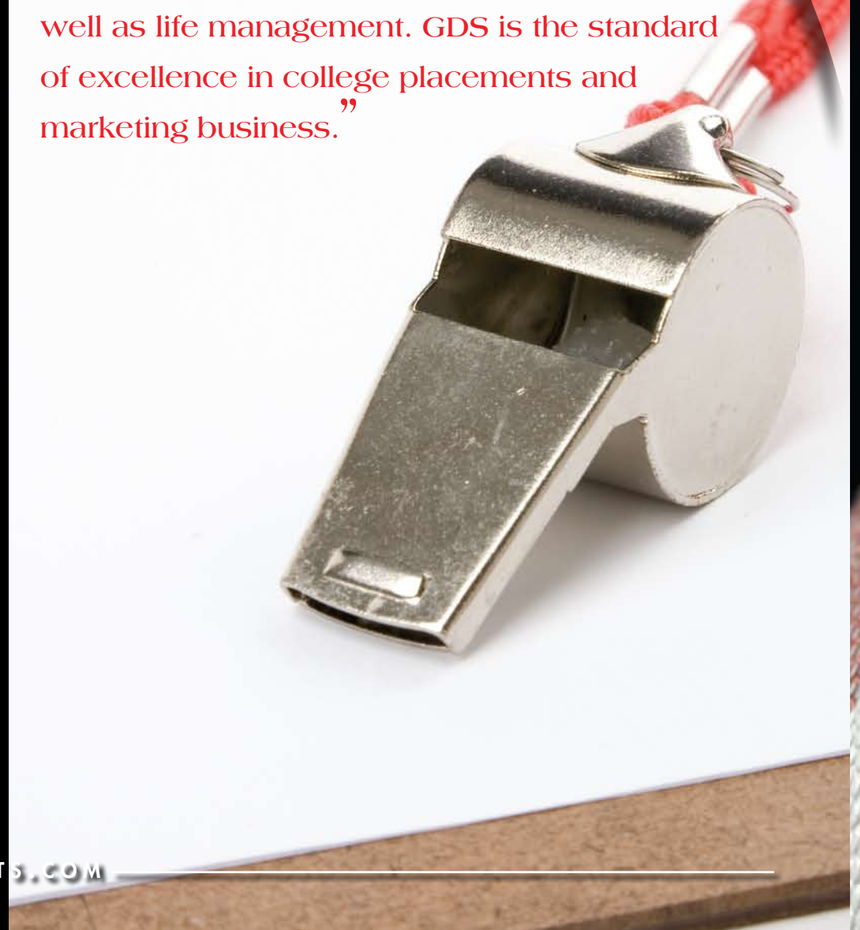
General Counseling

Media Relations
- Press Release Production & Distribution
- Mass Media Exposure & Promotion (Print, TV, Radio, etc.)

Mentoring
- Throughout the College Career with major school & career decisions

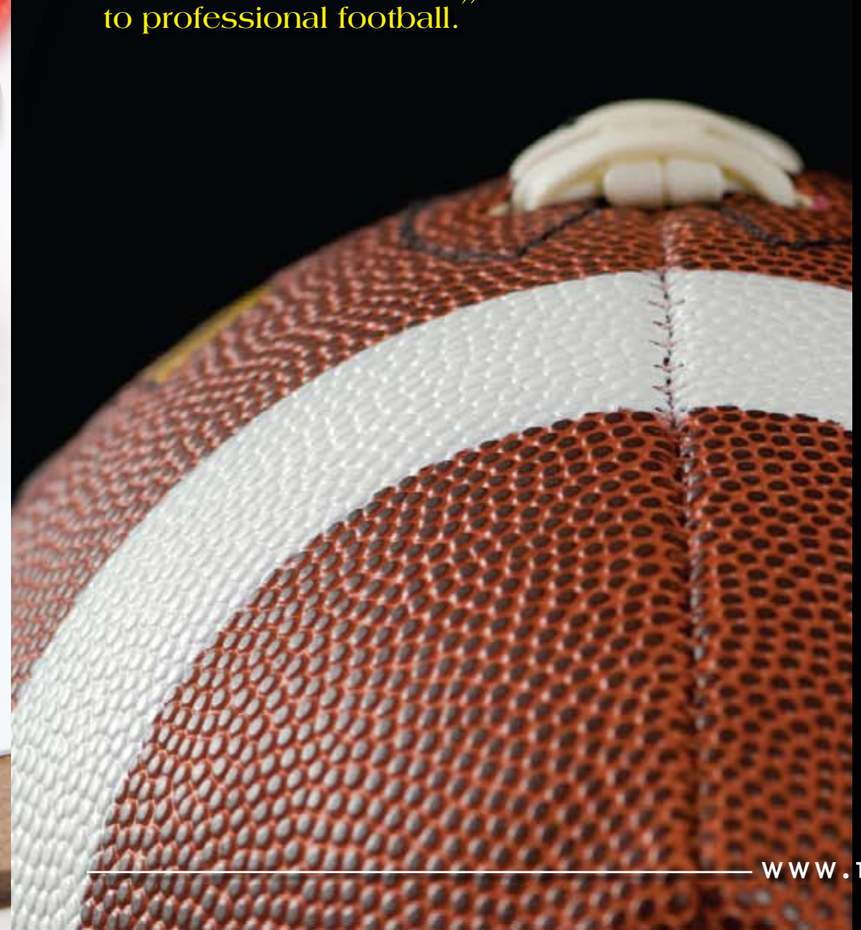
Mission Statement:

"committed to helping each student athlete reach his or her full potential as a college student, professional athlete, as well as a human being. We achieve this by providing the highest quality of career management as well as life management. GDS is the standard of excellence in college placements and marketing business."



Why Should I Choose GDS?

"Over the years GDS has established and developed personal relationships on every level from college to professional football."



Football

GDS has many Div I,II, and III college relationships. These relationships are directly with coaches who are a part of the decisions making process as it concerns scholarship opportunities.

Over the years GDS has established and developed personal relationships on every level from college football to professional football. GDS has many Div I,II, and III college relationships. These relationships are directly with coaches who are a part of the decisions making process as it concerns scholarship opportunities.

If you have the ability to compete at the college level and later at the professional level GDS can help promote you and your talents. GDS has the experienced staff that has played both in college and the pros. The GDS staff understands the recruiting and promoting phases and are able effectively launch a professional campaign on your behalf.

GDS can help promote you to the colleges in the following conferences.

- **Big East Conference**
- **PAC-10 Conference**
- **WAC Conference**
- **MAC Conference**
- **Big Ten Conference**
- **ACC Conference**

GDS also works with many Div I-AA, II, and III colleges and conferences as well.

Recruiting and promoting is very competitive and many players will be passed over each year. GDS specializing in promoting your abilities to ensure the best recruiting opportunity for you.

Basketball

Why Should I Choose GDS?

"GDS is connected with hundreds of NCAA coaches from Div. I, II, and III colleges."

GDS is the premier basketball recruiting, consulting and management firm for the elite student athlete.

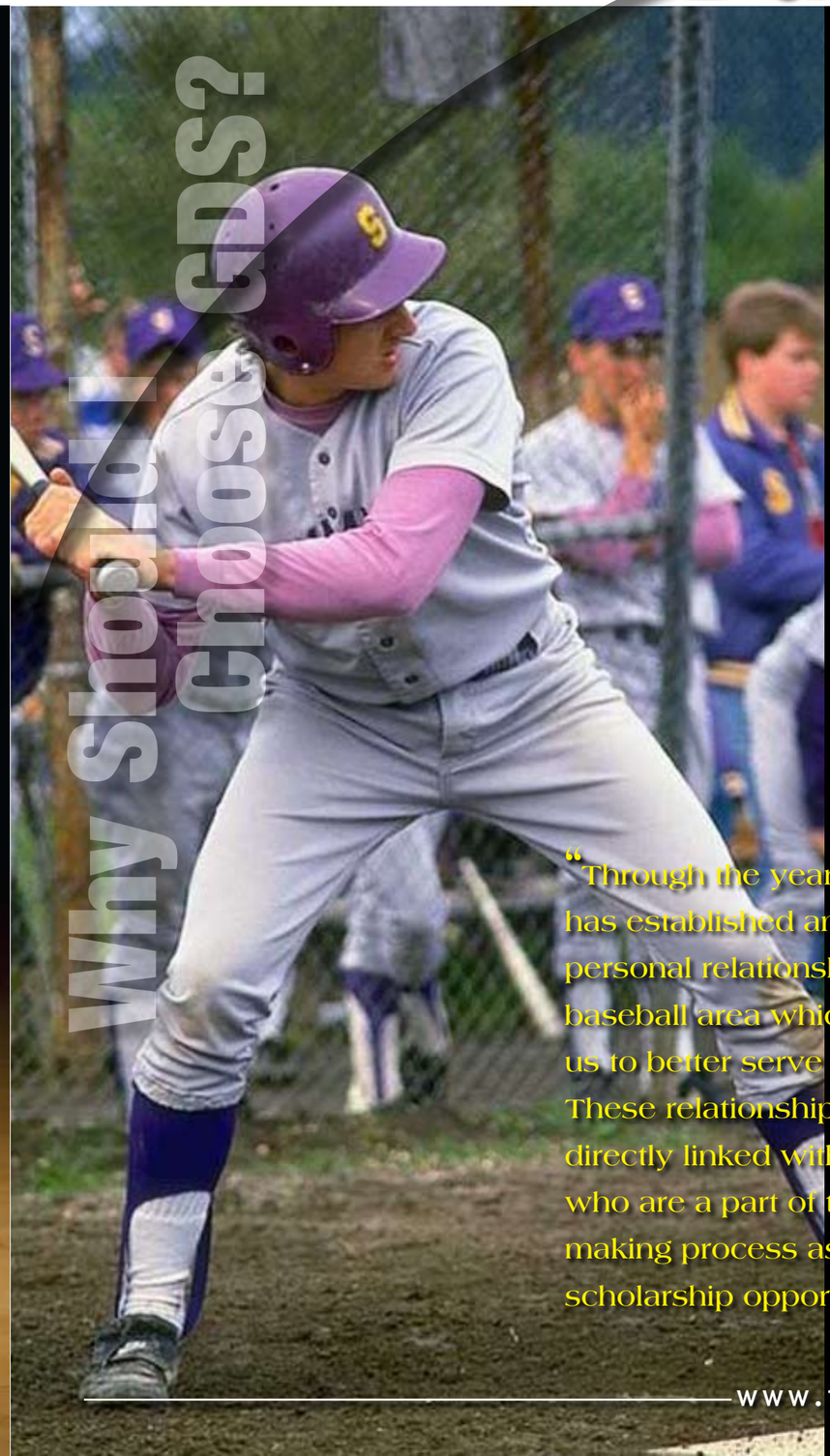
GDS and its staff have also worked with current and former professional college athletes across the nation. This allows GDS to effectively promote deserving student-athletes. GDS also has the ability to contact and collaborate with some of the top basket-ball management-consulting firm through out the nation. This gives the student-athlete/cli-ent the best chance for success for his or her career.

We Are Ready To Work for You:

- GDS evaluates, trains, and guides the athletes throughout the recruiting, management and placement phases.
- GDS provides media training, marketing, and promotions opportunities.
- GDS has the ability to introduce you to the top scouts.

* GDS also holds and works with the top basketball camps in the nation.

If you are looking to compete and you have what it takes, GDS can help you standout from the crowd!



Baseball

Over the years GDS has established and developed personal relationships on every level throughout the baseball community. This gives the student-athlete / client the best chance for success in his or her career.

LET'S PLAY BALL

1. GDS guides the athlete throughout the recruiting process.
2. GDS provides media training, marketing, as well as promotional opportunities
3. GDS has the ability to introduce you to the top scouts
4. GDS works with the top baseball camps in the nation.

With recruiting and promoting being very competitive, many players will be passed over each year. GDS specializes in promoting your abilities to ensure the best recruiting opportunity for you.

"Through the years GDS has established and developed personal relationships in the baseball area which has helped us to better serve our clients. These relationships are directly linked with coaches who are a part of the decision making process as it concerns scholarship opportunities. ."

Youth Camps

We offer youth summer sports camps in the following cities:

New Jersey • Washington, DC
Richmond, VA • Greensboro, NC
Durham, NC • Greensboro, NC
Charlotte, NC

Each camp is hosted by professional NFL players (football camps), NBA players (basketball camps), and MLB players (baseball camps) in the choosen sport, along with certified coaching staff. We provide youngsters with tools, training and resources that promote and support the principles of healthy child development.

Game Day Sports operates as an all-inclusive, non-profit company and raises funds through special fundraising events and corporate sponsorship programs to support and assist with camp fees.

Our camps help youngsters develop the skills needed to succeed in life. More importantly, the life lessons of overcoming adversity, goal achievement, and how they're still a winner, regardless of the outcome.

Sponsorships

The Game Day Sports Camps (non-profit) recognizes that youth is the future of the NBA, NFL, and MLB. We assist by helping children develop the skills needed to succeed in life. We realize that a child's social development is an important value and believe that it takes a community to raise a child.

By being a sponsor of GDS camps, you or your company show that you also believe that it takes a community to raise a child. You or your company will make it feasible for underpriviledged youngsters to attend camp for free.

Camps Includes:

- Professional players and coaches as guest speakers for each week of camp (subject to availability)
- Daily Activities include drills, skill enhancement, fundamental reinforcement, individual competitions, and live games
- Campers are awarded certificates upon completion of camp
- Campers will receive official clothing (including hats, shoes, etc.)
- Campers receive book bags (including motivational books)

Sponsorship Packages:

Bronze Package
- Name recognition on printed camp materials
- Includes playbook cover, and all hand out materials

Silver Package
- Name recognition on printed camp materials
- Includes playbook cover, and all hand out materials
- Recognition on web site

Gold Package
- Name recognition on printed camp materials.
- Includes playbook cover, and all hand out materials.
- Recognition on web site
- Recognition on camp shirts
- Advertising banner
- Your company marketing materials provided to parents.

Platinum Package
- Name recognition on printed camp materials
- Includes playbook cover, and all hand out materials
- Recognition on web site
- Recognition on camp shirts
- Your company marketing materials provided to parents
- Advertising banner
- Advertising on web site for a year
- Presentation and marketing opportunity on opening day

Please visit www.thegamedaysports.com or ask a GDS agent for special branding opportunities.

GAME DAY SPORTS