



i.am

inquireaboutme™



A New Way for Employee Prospects, Student Prospects, and Sport Athletes to Display References with Employers, Universities, and Organizations

A New Way for Employers, Universities, and Organizations to Communicate with Employee Prospects, Student Prospects, and Membership References



ref·er·ence

/ˈref(ə)rens/

noun

1. the action of mentioning or alluding to something.
“he made reference to the enormous power of the mass media”

synonyms: mention of, allusion to, comment on, remark about

2. use of a source of information in order to ascertain something.

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Introducing **inquireaboutme**[™]
www.inquireaboutme.com

inquireaboutme.com (i.am), a free way to submit and show your professional and personal references with videos, via a web/app based social media network.

On **inquireaboutme.com**, you can save videos of references, and direct your audience to your **i.am** page to view. You can also invite professional or personal colleagues to write an attribute (comment) about you on your **i.am** page. The ideal and perfect method to assist potential employers, universities, and organizations with gaining a better understanding of your skill set, credentials, and past achievements.

No longer will there be a need for you to list or contact your references. At **inquireaboutme.com**, we offer an alternative to assist with your references on an application, and better your chances at landing the job of your dreams, attending the school of choice, obtaining membership, and accomplishing your goals.



Better
Chances

Be Heard

Ever wonder what your references say about you?

About

Employee/Student Prospects

Ever wonder what your references say about you? At inquireaboutme.com, we eliminate the need to cold call a former boss for a letter of recommendation, or perhaps, asking a fellow colleague if you can list them as a reference. At inquireaboutme.com, you can store multiple Video References, which assist with credibility. As well as offers your potential employer a more inside look at your qualifications by word of mouth, instead of solely depending on your credentials listed on a resume, cover letter, or letter of interest. It allows you to eliminate the fear of what a reference will say about you, or if a reference has been contacted. Whether you're a job-seeker, attempting to get

into the college of choice, or seeking membership into an organization, inquireaboutme.com helps increase your credibility, which may be the deciding factor in achieving your goals.

Employers/Universities/Organizations

Is it time consuming to contact a prospect references? What about the interim of waiting for a potential employee, student, or membership applicant's reference to contact you back? At inquireaboutme.com, you can view reference videos for potential employees, students, or membership applicants, and see what their former colleagues say about them. You can also view Accolade Videos and Pictures, and contact

references through inquireaboutme.com to ask specific questions. Store Employee Prospect and Student Prospect video references on your Employer, University, or Organization's [i. am](http://i.am) page for future reference as long as you like. Eliminating the need to contact references, and no more will there be a need for your human resource department keep a paper trail of references. inquireaboutme.com helps expedite the hiring or approval process, and streamline efforts in relation to company, university, or organization protocol.

Reference Verification

When contacting references, it is depended that the applicant is being truthful in relation to the job they've held past, their credentials, and the title of the person being listed as a reference. At inquireaboutme.com, users are required to verify their email address. If it is required a potential prospect list 3 to 5 references; Businesses, Universities, and Organizations can require that the reference is verified on inquireaboutme.com.

inquireaboutme.com makes the reference verification process legit and authentic.



Our Brand

What makes us unique

Who We Are

Who Are You?

i.am

inquireaboutme.com...

allows you to simply put your best foot forward when attempting to reach your goals, by using videos as your references. Whether you're applying for a job, college, membership, or highlighting your business or organization achievements, inquireaboutme.com does the talking for you with videos and pictures. What better way to showcase your talents, skill set, and accomplishments, by letting

others speak of your attributes on your behalf? You can showcase receiving an award, speaking at a public event, or perhaps someone else speaking highly of your hard work. inquireaboutme.com displays the positive moments of your career, and offers others the opportunity to hear about your milestones, by word of mouth from other people.

Account Options

There are 6 options to choose from when creating an account on inquireaboutme.com:

- **Employee Prospect** (For individuals seeking a job; and/or to highlight career achievements using video references and accolade videos/pictures.)
- **Student Prospect** (For individuals seeking enrollment into a university or college; and/or to highlight scholastic achievements using video references and accolade videos/pictures.)

- **Employers** (For businesses seeking employees; to view video references and accolade videos/pictures of potential Employee Prospects. For businesses looking to post video references or accolade videos/pictures from staff, partners, or to highlight company achievements.)

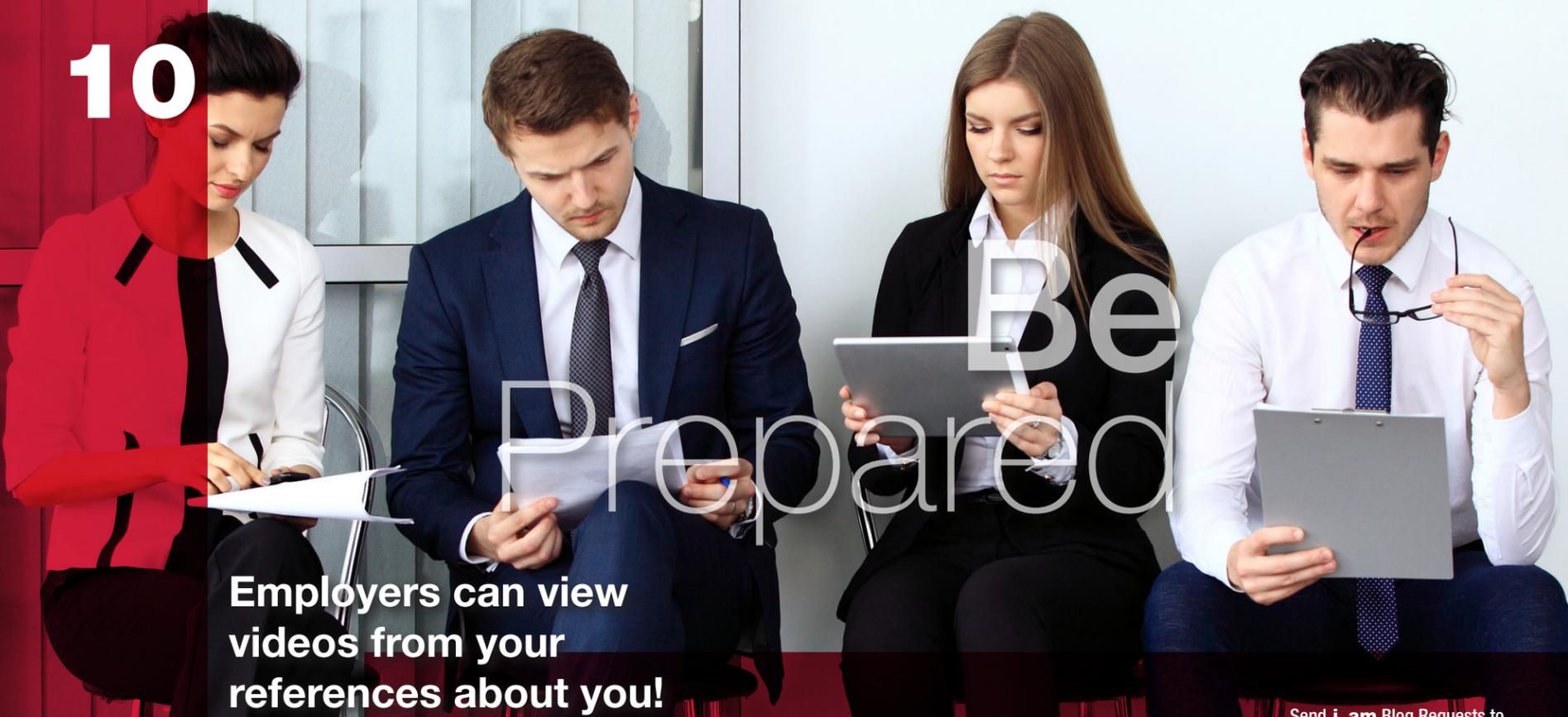
- **Universities** (For universities/colleges seeking students; to view video references and accolade videos/pictures of Student Prospects and Employee Prospects. University/Colleges looking to post video references or accolade videos/pictures from staff, partners, sponsors, or to highlight university (or department) achievements.)

- **Organizations** (For non-profits, volunteer groups, Greek organizations, etc., seeking members; to view video references and accolade videos/pictures of potential members, and Employee Prospects. Groups looking to post video references or accolade video/pictures from staff, partners, sponsors, or to highlight group achievements.)

- **Sports** (For athletes seeking enrollment into a university, college, or professional ranks; and/or to highlight athletic achievements and highlights using video references and accolade videos/pictures.)

Your i.am page not only keeps your audience in the know of your career or company achievements, it offers an opportunity for endless comments (blogs) of your past experiences. Making you look more ideal for the goals you seek.

Show Who You Are



Employers can view videos from your references about you!

Employee & Student Prospects

Employee Prospects - Employers can view videos from your references about you! Post Accolade videos and pictures of your career achievements!

Send **i. am** Blog Requests to colleagues, or school affiliated personal to write on your page. Showing credibility of who you are, and highlighting your career or/and scholastic achievements.

constantly ask colleagues to serve as a reference, or the need to request a hand written letter of recommendation. Reference videos can be used time and time again.

Student Prospects/ Sport athlete

It's common for colleges to ask for two to three recommendation letters. These letters are normally generic. A Video Reference from a teacher, counselor, principal or coach will speak margins above a letter, and will truly showcase your character, accomplishments, goals, and abilities. On school applications, you provide a link to your **i. am** page. Administration departments can then view your Video References, Accolade Videos/pictures, About Me Video, recommendations, and Resume Profile.

You can post and upload your SAT/ACT information and other pertinent information on your resume profile. At **inquireaboutme.com**, you better your chances at being accepted at the university or college of choice.

Student Prospects/ Sport Athlete -

Universities/Colleges can view Reference Videos from your teachers, counselors, or/and trainers about you! Post Accolade Videos/Pictures of your scholastic achievements!

Employee Prospects

Along with your polished resume and cover letter, it is also a very important factor to chose the best references. Having good references could be the deciding factor in landing that dream job. At **inquireaboutme.com**, you send a Video Reference request (or **i. am** card) to the person of choice, in-turn, your reference uploads a video speaking of your positive attributes, and skill set.

How does it work? It's easy! Send an **i. am** Video Reference request to former supervisors or/and professional colleagues. Your reference then receives an email notification to provide a reference video, which is then uploaded to your **i. am** page. On job applications (or cover letter), you direct the

potential employer to your **i. am** page. You can also send a link to the hiring manager or HR department to view. The potential employer can then view your Video References, Accolade Videos/Pictures, About Me Video, colleague recommendations, and Resume Profile. It's that simple!

Curious in knowing who has visited your page, or viewed your Video References? **inquireaboutme.com** offers a detailed list of employers or colleagues who have viewed your Video References, Accolades Videos/Pictures, and **i. am** page. No more inquiring or guessing what your job references are saying about you. Need a letter of recommendation? Why not let videos of past supervisors or colleagues do the work for you? No more will there be a need to



Be Organized

View Video References and read achievements of your Employee Prospects!

Employers

Post 'Accolade' videos and pictures from staff, or extended partners of your Employer milestone moments!

as company (or staff) references on your **i. am** page. Showcase videos about your company in your 'About Us' area that speaks of the foundation of your business, or what your business specializes in, and post staff video references in 'My Top 5 Reference Videos' and 'My Reference Videos' areas. Use staff Video References to highlight department achievements, upcoming events, or the results of a past event. This is the perfect method for staff and department engagement. It will also keep your audience and **i. am** contacts informed of future goals and milestones that have been obtained.

Comments and likes about your company achievements keeps your network in the know of special moments and achieved goals. At **inquireaboutme.com**, you can send **i. am** Blog Requests to fellow constituents or extended partners, to provide a comment of their experiences interacting with cohorts, or perhaps, from attending a company event.

Employers - View Video References of Employee Prospects and read achievements of your applicants! Highlight company milestones using Accolade Videos and Pictures from your staff and company partners!

Employers

Is it time consuming to check references for Employee Prospects? At **inquireaboutme.com**, you can view Reference Videos of potential employees, and if need be, contact them through our interface. How do you know if the credentials of the person serving as a reference are factual? You can require that references are verified through **inquireaboutme.com**, to ensure the authenticity of the person serving as a reference. Our requirements for verification are done by confirming that the provided email address is legitimate. After you have viewed the potential employee references on **inquireaboutme.com**, you can save, store, in your personal 'Employee Prospects' folder, or file the videos in the subcategory of choice (i.e.

human resources department) on your **i. am** page private dashboard. This allows you to save all references for your new hire, and keep on file for future purposes, as well as save 'Accolade Videos' (or pictures) of your new employee's achievements, assisting with creating an employee profile. No more will there be a need for a paper trail of a new hire. At **inquireaboutme.com**, you eliminate the need to call references, and waiting for responses. With this innovative method of verifying references, your staff can better formulate a decision more efficiently.

Want to highlight your company's achievements and milestones? At **inquireaboutme.com**, you can use videos of your establishment achievements

Be Professional

Be Collegiate

Use videos to view future Student Prospects and achievements.

Universities

inquireaboutme.com is the perfect platform to gain popularity, and assist universities/colleges with communication efforts, audience engagement, and creating a loyal following.

Universities - View future student Video References and achievements! Highlight scholastic milestones using Accolade Videos and Pictures from your staff and extended sponsors!

'My Employee Prospects' videos, or 'My Student Prospect Videos', on your **i. am** page private dashboard, or file in the respective subcategory using a naming convention of choice. This allows you to save all references for constituents of the department, admissions, and all other affiliated parties to view.

Showcase videos in your 'About Us' area that speaks of the motto of your university/college (or department), and post videos from staff or sponsors under 'My Top 5 Reference' videos or 'My Reference' videos speaking on the behalf of your University/College (or department). 'Accolade Videos' (or pictures) provides the opportunity to share and post videos from staff, students, sponsors, or event related information to your audience.

Send **i. am** Blog Requests to fellow constituents or extended sponsors, to provide a statement of their experiences interacting with cohorts after attending your organization's event.

Comments of student achievements, departmental goals, event happenings, or professor awards on your university's **i. am** page allows you to reach alumni, students, stakeholders, and parents effortlessly.

Universities

Have an endless amount of student enrollment applications? Viewing references, credentials, and accolades of Student Prospects and Employee Prospects, on **inquireaboutme.com** allows all related departmental staff to gain a better understanding of the potential student's background.

Universities/Colleges can require all student applicants submit a link to their **i. am** page. This allows you to listen to counselors, teachers, principals, or affiliated persons speaking on the behalf of the student, eliminating the need for recommendation letters. You can also communicate with the student on the progress

of his/her application status, or inquire more of a student's background, using the functionality available on **inquireaboutme.com**. It eliminates a paper trail, and offers more insight of the potential student achievements, extra curriculum activities, and community service.

Universities/Colleges can create an **i. am** page per each department. This enables each department to have it's own administrator, eliminating the need to have one **i. am** page per university/college.

Signing up your university/college on **inquireaboutme.com** has many advantages with streamlining all efforts in relation to employee hiring as well. You can store Employee Prospects or Student Prospects reference videos under



Studios



View Video References of your membership applicants!

Organizations

Organizations - View potential members Video References and achievements!

your organization specializes in.

To enhance your organization's **i. am** page, posting comments (blogging) on goals, or event happenings is seamless. At **inquireaboutme.com**, you can send **i. am** Blog Requests to fellow constituents or extended sponsors, to provide a statement of their experiences interacting with cohorts after attending your organization's event. Statements from colleagues, staff, or sponsors, add more credibility to your organization's mission and efforts. 'Likes' (👍) from readers of blogs/statements help grow your network, and highlight your organization accomplishments.

Signing up your organization with **inquireaboutme.com** has many advantages with streamlining all efforts in relation to employee hiring, membership efforts, and keeping your audience informed.

Using word of mouth through videos is a powerful marketing method, and **inquireaboutme.com** is the perfect platform to share ideas and insights.

View Video References of your membership applicants! Highlight your **Organization** mission events using Accolade Videos and Pictures from your staff and extended sponsors!

Organizations

Need more organizational structure to gain sponsors or members? Could you benefit from an social media network that allows your non-profit, volunteer group, fraternity or club, to highlight events, membership information, sponsorship packages, or just simply to keep your audience informed?

View and save 'Employee Prospects' or membership candidates 'Video References' under 'My Employee Prospects' videos area, or file in the respective subcategory using a naming convention of choice, to assist with gaining a better understanding of their background, community service, or other related required credentials. This allows you to

save all references of your new employee, member, or sponsor, and keep on file for future purposes.

At **inquireaboutme.com**, you can stream endless videos from your staff speaking on behalf of your organization as 'My Top 5 Reference' videos or 'My Reference' videos. Post 'Accolade' videos and pictures of events to share with potential sponsors or members to keep them abreast of your organization progress and efforts. This provides your organization with the opportunity to store and post videos from staff, volunteers, and/or recipients of an award from your organization.

Showcase videos in your 'About Us' area, that speaks of the mission of your organization, or what





The Best

Scouts can view athletic highlights and videos of people speaking on your behalf!

Sports

A Reference Video from a coach, trainer, teacher, or counselor will speak margins above a letter.

No more inquiring or guessing what your coaches or affiliated individuals are saying about you.

No more will there be a need to gather resources to submit your portfolio of sporting event highlights, or other required specifics. On **inquireaboutme.com**, you direct recruiters, coaches, or other related individuals to your **i. am** page, to view all related credentials. Giving you an edge to achieve the goals you seek.

Provide an 'About Me' video that details who you are, and post 'Accolade' videos and pictures of your athletic milestone moments!

Comments or statements from coaches, teammates, opposing players, teachers, or counselors, can be achieved by sending **i. am** Blog Requests. This adds more credibility to your athletic abilities. 'Likes' (👍) from your audience helps grow your network, and highlight your sporting accomplishments.

At **inquireaboutme.com**, you better your chances at being accepted at the University or college of choice, and makes you more attractive to the professional league.

inquireaboutme.com offers a detailed list of Universities, and professional sport affiliates who have viewed your i.am page.

Sports

High School and College athletes, **inquireaboutme.com** is the perfect platform to show what coaching staff, trainers, teammates, and/or teachers say about you being a sports phenomenon. For every touchdown, basketball shot, soccer goal, tennis ace, or any sport achievement highlight, you can post as many videos and pictures as you like as a 'Video Reference' or 'Accolade' video or picture.

Having the same functionality of being a Student Prospect, you send an **i. am** Video Reference Request to coaches, trainers, teachers, counselors, or/and professional colleagues. Your reference then receives an email notification to provide a Reference

Video, which is then uploaded to your **i. am** page. On school or job applications (or cover letter), or applications in relation to sports, you direct the potential school, team, or employer to your **i. am** page. Individuals can then view your 'My Top 5 Reference Videos' or 'My Reference Videos'. You can also send a link to the person of choice to view. Individuals can then view your Video References, 'Accolade' videos/pictures, and school affiliated recommendations. It's that simple!

Within your resume profile there are areas to upload (or hyper-link) your SAT score, NCAA Clearing House eligibility info, and other pertinent information in relation to college athlete requirements, or use as a platform to be more appealing for the next level.



Signing Up

Creating an i. am page and signing up is simple and easy.

1. Click 'Register' to select user type: **Employee Prospect, Student Prospect, Employer, University, Organization, or Sport**
2. Provide Name, or Employer/School/University/ or Organization Name
3. Provide a valid email address
4. Create your password
5. Provide City and State

Employee Prospect

After selecting **Employee Prospect** as your user type, your **Employee Prospect i. am** page will allow you to upload your self photo, bio, about me video, accolade pictures/videos, and reference videos. Place your videos and/or pictures in the appropriate subcategories ('**My Reference Videos**', '**My Top 5 Reference Videos**', and/or '**Accolade Videos & Pictures**').

There is also an option to create your resume profile and/or upload a resume, cover letter, hyperlink to a source of choice, and/or other related material.

This is considered the basic set up for an **Employee Prospect i. am** page.

REGISTER YOURSELF! X

Employee Prospect

First Name Last Name

Email Password

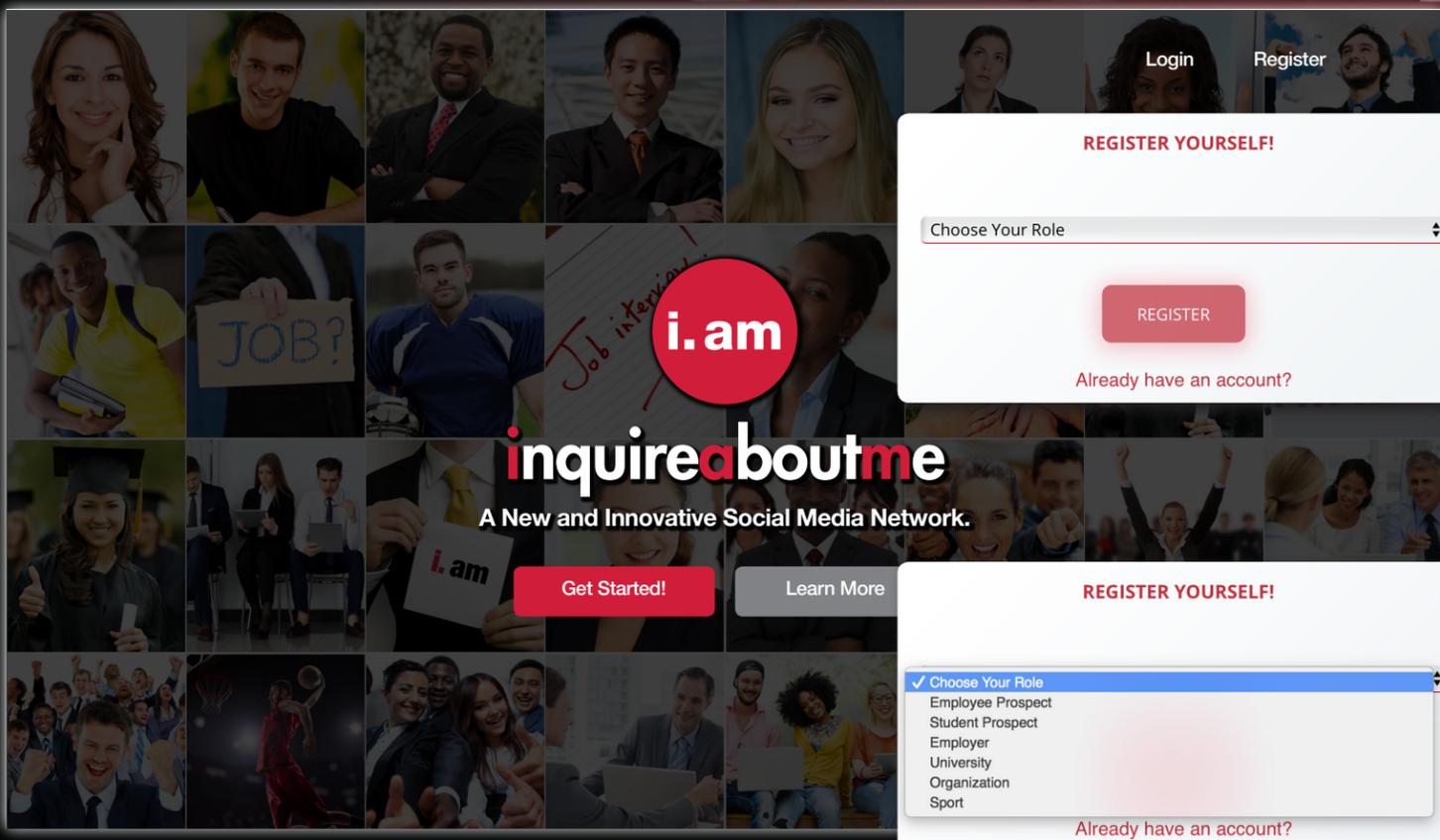
Employer Job Title

City State

REGISTER

[Already have an account?](#)

Below is a visual example of the main landing page.



The above is a visual example of the main landing page.



The above is a visual example of a Employee Prospect registering on inquireaboutme.com.

Student Prospect

After selecting **Student Prospect** as your user type, your **Student Prospect i. am** page will allow you to upload your self photo, bio, about me video, accolade pictures/videos, and reference videos. Place your videos and/or pictures in the appropriate subcategories ('My Reference Videos', 'My Top 5 Reference Videos', and/or 'Accolade Videos & Pictures').

There is also an option to create your resume profile and/or upload a resume, cover letter, hyperlink to a source of choice, and/or other related material.

This is considered the basic set up for an **Student Prospect i. am** page.

A registration form titled "REGISTER YOURSELF!" with a close button (X). The form is for a "Student Prospect" user type. It includes fields for First Name, Last Name, Email, Password, City, State, and School. A "REGISTER" button is at the bottom, with a link "Already have an account?" below it.

Employer

After selecting **Employer** as your user type, your **Employer i. am** page will allow you to upload your employer logo, bio, about me video, accolade pictures/videos, and reference videos. Place your videos and/or pictures in the appropriate subcategories ('My Reference Videos', 'My Top 5 Reference Videos', and/or 'Accolade Videos & Pictures').

Employer i. am users can create an account per department, or can create folders per department.

This is considered the basic set up for an **Employer i. am** page.

A registration form titled "REGISTER YOURSELF!" with a close button (X). The form is for an "Employer" user type. It includes fields for Employer Name, Email, Password, City, State, Zip_Code, and Country. A "REGISTER" button is at the bottom, with a link "Already have an account?" below it.

A registration form titled "REGISTER YOURSELF!" with a close button (X). The form is for a "Student Prospect" user type. It includes fields for First Name, Last Name, Email, Password, Select Country, Select state, City, and School. A "REGISTER" button is at the bottom, with a link "Already have an account?" below it. The background shows a group of business professionals celebrating.

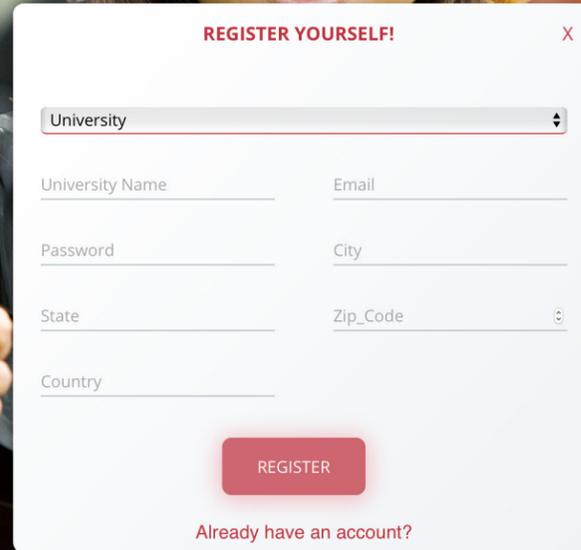
A registration form titled "REGISTER YOURSELF!" with a close button (X). The form is for an "Employer" user type. It includes fields for Employer Name, Department Name, Email, Password, Select Country, Select state, City, and Zip_Code. A "REGISTER" button is at the bottom, with a link "Already have an account?" below it. The background shows a group of business professionals celebrating.

University

After selecting **University** as your user type, your **University i. am** page will allow you to upload your University logo, bio, about me video, accolade pictures/videos, and reference videos. Place your videos and/or pictures in the appropriate subcategories ('My Reference Videos', 'My Top 5 Reference Videos', and/or 'Accolade Videos & Pictures').

University i. am users can create an account per department, or can create folders per department.

This is considered the basic set up for an **University i. am** page.



REGISTER YOURSELF! X

University

University Name Email

Password City

State Zip_Code

Country

REGISTER

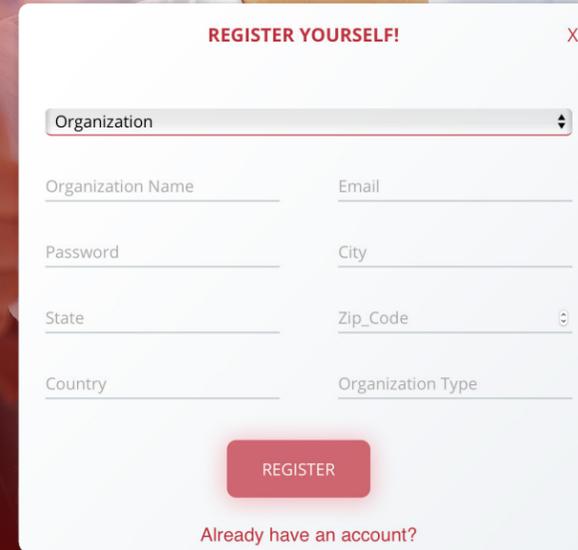
Already have an account?

Organization

After selecting **Organization** as your user type, your **Organization i. am** page will allow you to upload your University logo, bio, about me video, accolade pictures/videos, and reference videos. Place your videos and/or pictures in the appropriate subcategories ('My Reference Videos', 'My Top 5 Reference Videos', and/or 'Accolade Videos & Pictures').

Organization i. am users can create an account per department, or can create folders per department.

This is considered the basic set up for an **Organization i. am** page.



REGISTER YOURSELF! X

Organization

Organization Name Email

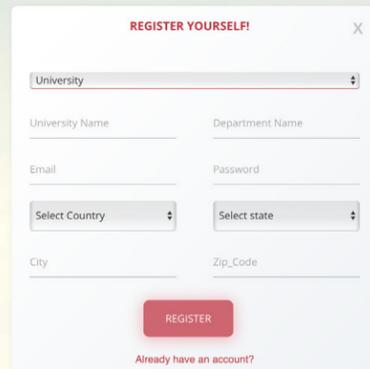
Password City

State Zip_Code

Country Organization Type

REGISTER

Already have an account?



REGISTER YOURSELF! X

University

University Name Department Name

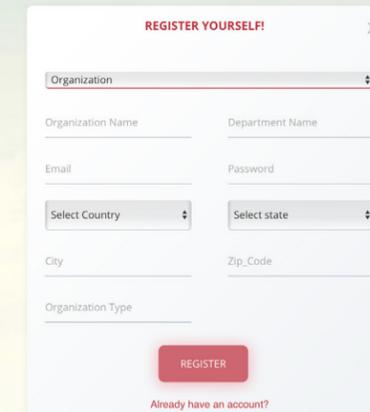
Email Password

Select Country Select state

City Zip_Code

REGISTER

Already have an account?



REGISTER YOURSELF! X

Organization

Organization Name Department Name

Email Password

Select Country Select state

City Zip_Code

Organization Type

REGISTER

Already have an account?

Sports

After selecting **Sport** athlete as your user type, your **Sport** athlete **i. am** page will allow you to upload your self photo, bio, about me video, accolade pictures/videos, and reference videos. Place your videos and/or pictures in the appropriate subcategories ('My Reference Videos', 'My Top 5 Reference Videos', and/or 'Accolade Videos & Pictures').

There is also an option to create your resume profile and/or upload a resume, cover letter, hyperlink to a source of choice, and/or other related material.

This is considered the basic set up for an **Sport** athlete **i. am** page.

REGISTER YOURSELF!

Sport

First Name Last Name

Email Password

Sport City

State

REGISTER

[Already have an account?](#)

REGISTER YOURSELF!

Sport

First Name Last Name

Email Password

Sport Select Country

Select state City

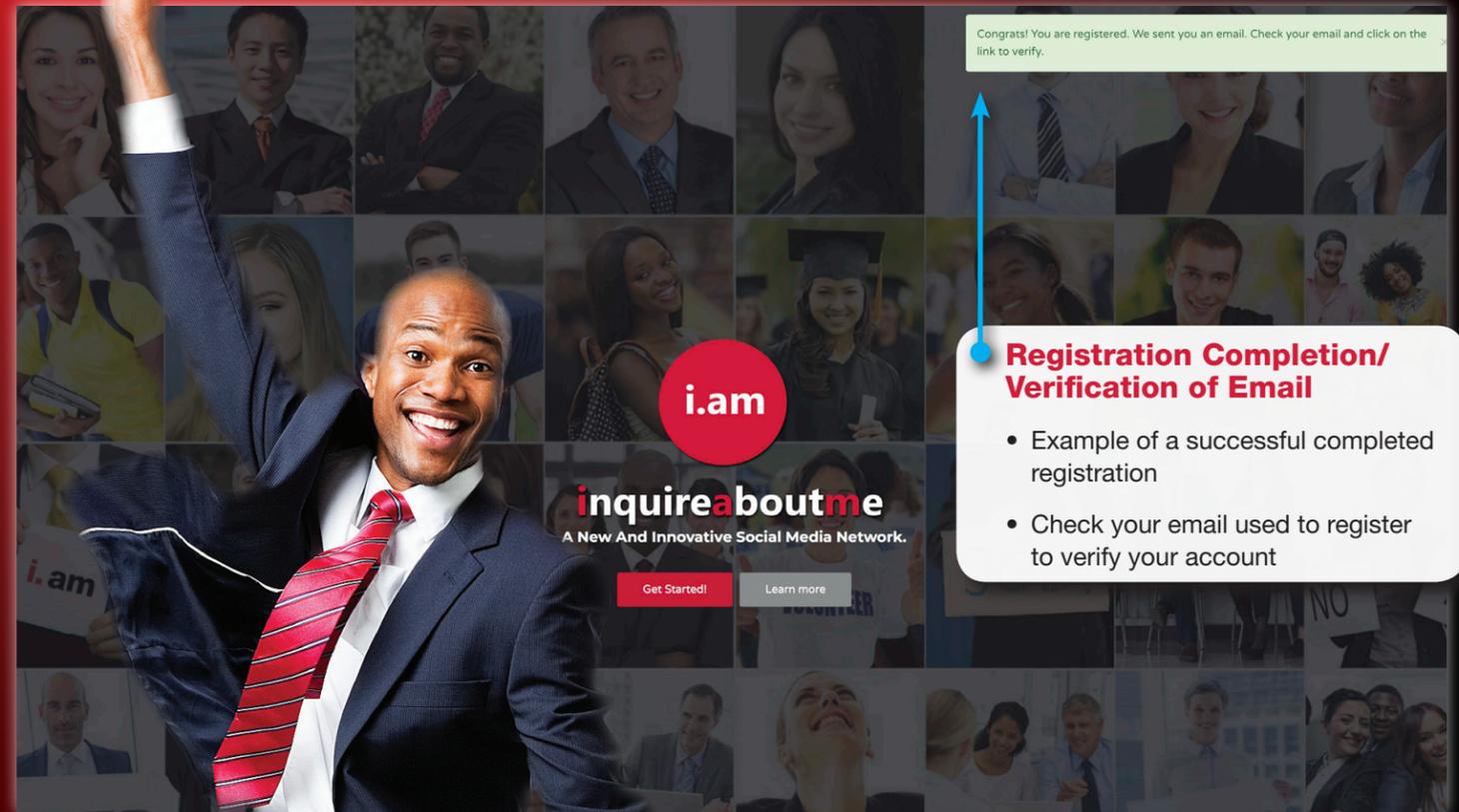
REGISTER

[Already have an account?](#)

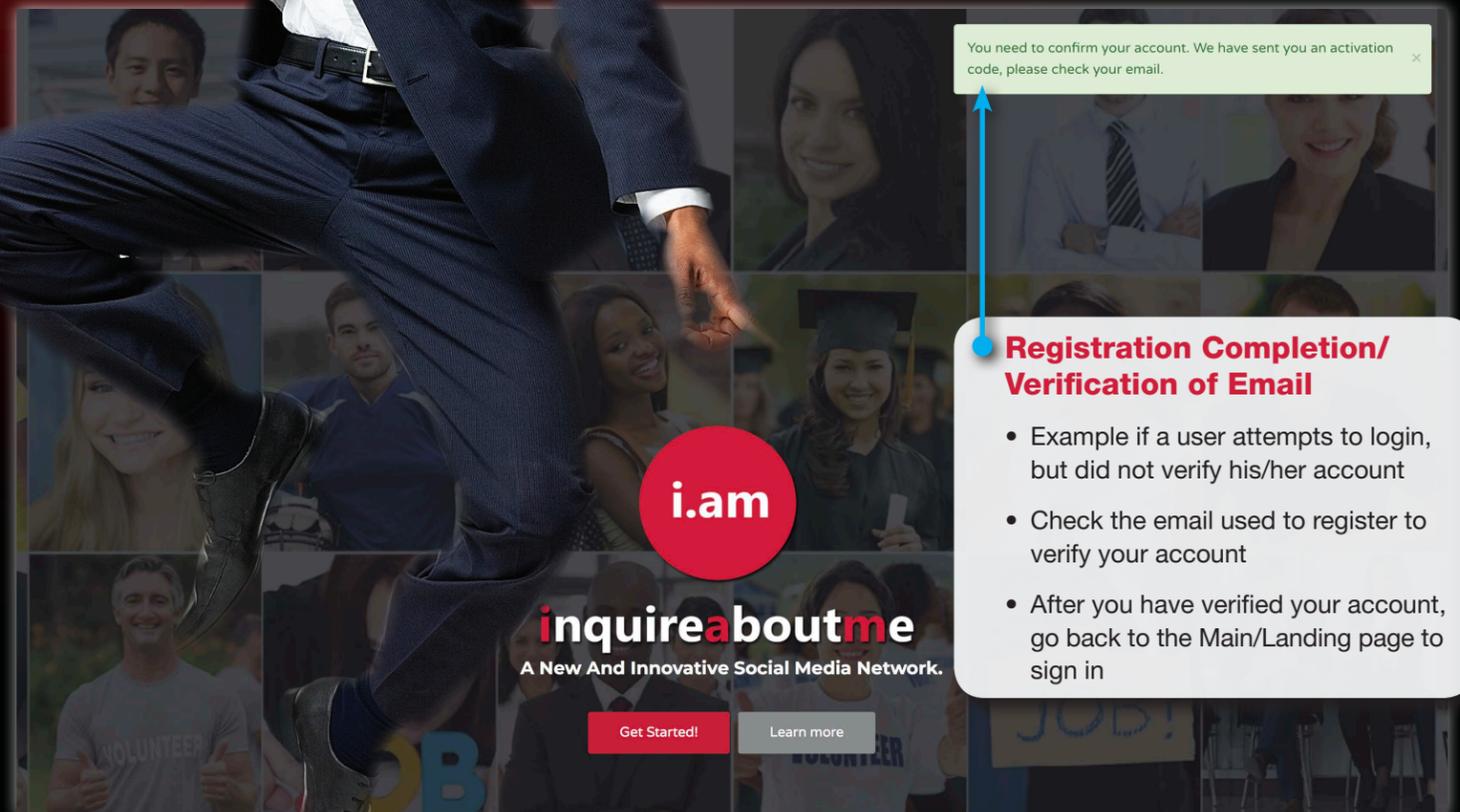
The above is a visual example of a Sports athlete registering on inquireaboutme.com.

Create An Account

After registering, all users will be required to verify their email address to access your account.



The above is a visual example of a Sports athlete registering on inquireaboutme.com.



Email Verification Confirmation

After registering, all users will receive an email notification (sent to the email address provided during signing up) to verify their email address to access your account.

The screenshot shows a registration form titled "REGISTER YOURSELF!". It includes a dropdown menu for "Choose Your Role" and a "REGISTER" button. Below the button is a link: "Already have an account?". To the right of the form, three error messages are displayed in red boxes:

- The employer name has already been taken.
- Department should be unique with this role.
- The email has already been taken.

A blue arrow points from the "The email has already been taken" message to a callout box:

Registration/Credentials Already In Use

- Example if a person attempts to create an account, but the 'Employer, University, Organization', email address, or department name already exist
- Must create a unique account

Account Login

After registering and verifying your account, click the 'Confirm' button from the email notification to go to the main landing page to access your account.

The screenshot shows a login form titled "Login Now!". It includes input fields for "Enter Email" and "Enter Password", a "Remember me" checkbox, and a "LOGIN" button. Below the button are links for "Forgot Password?" and "Register". A blue arrow points from the "Forgot Password?" link to a callout box:

Log Into Your Account

- After you have confirmed your email address and verified your account, clicking the 'Confirm' button will take you back to the main/landing page for **inquireaboutme.com**
- Enter the email address used to create your account and enter your password

The screenshot shows an email from "Admin@inquireaboutme" to "john.doe@Bahoo.com". The email content includes the "i.am inquireaboutme" logo and the following text:

Dear JOHN DOE,
Thank you for signing up with inquireaboutme. Please confirm your email address by clicking on the below button.

Confirm

If you need help, please email support@inquireaboutme.com or visit www.inquireaboutme.com.

Kind regards,
inquireaboutme.com

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A blue arrow points from the "Confirm" button to a callout box:

Account Verification Confirmation

- Click the 'Confirm' button to verify your account

The screenshot shows the "MY ACCOUNT" page. It features a user profile card with a placeholder image, a "MASS APPEAL DESIGN" title, and an "About Me" section. Below the profile are several sections: "MY CONTACTS", "MY REFERENCE VIDEOS", "MY ACCOLADES", and "MY PROSPECT VIDEOS". A sidebar on the left contains navigation links: NEWS FEED, MY ACCOUNT, MEDIA, MY CONNECTIONS, MY VIEWS, INBOX, CARD, SEARCH, SENT, and BLOG. A blue arrow points from the "MY ACCOUNT" header to a callout box:

Account Verification
Visual shows Employer user type example

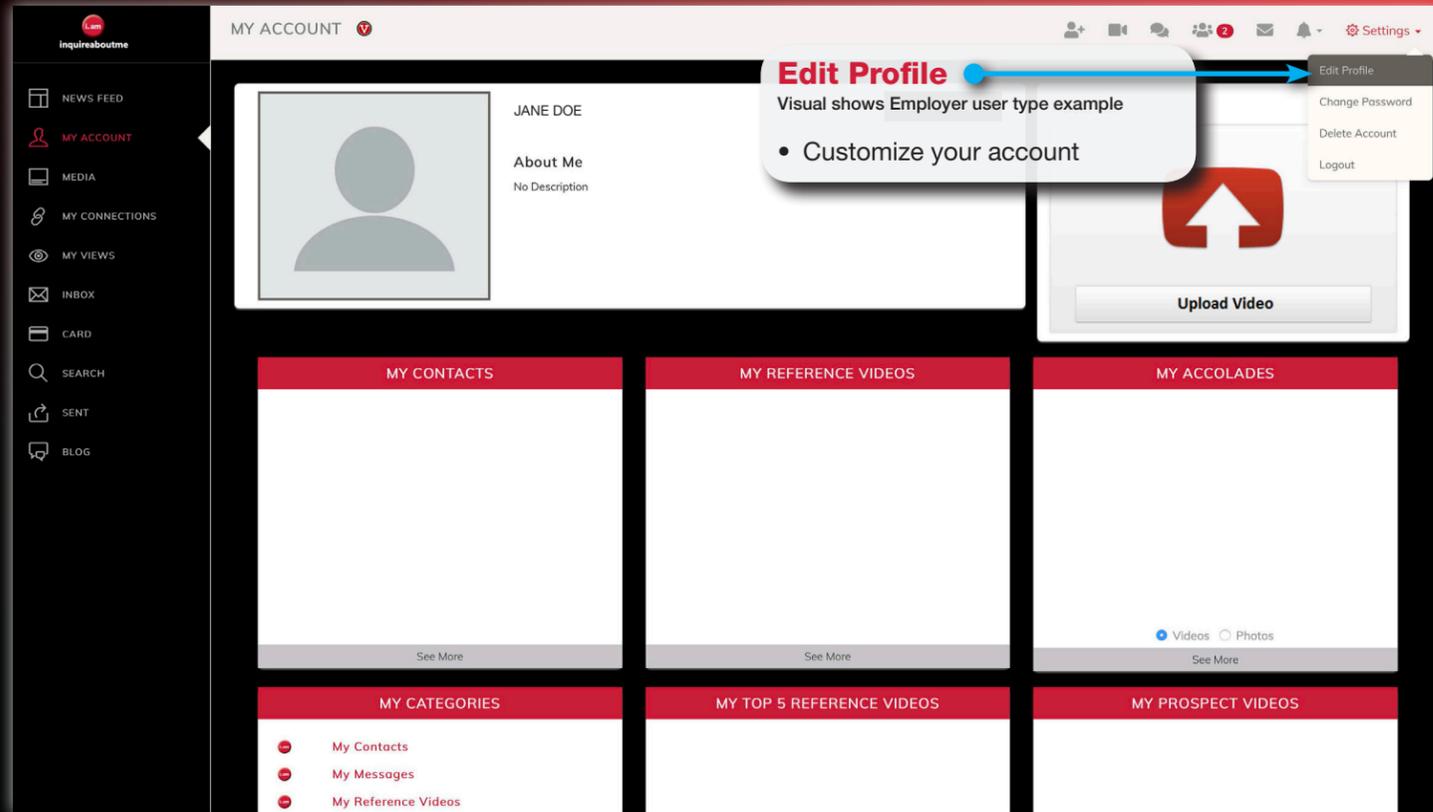
- Symbol that appears for users that are verified

Another blue arrow points from the "MY CONTACTS" section to a callout box:

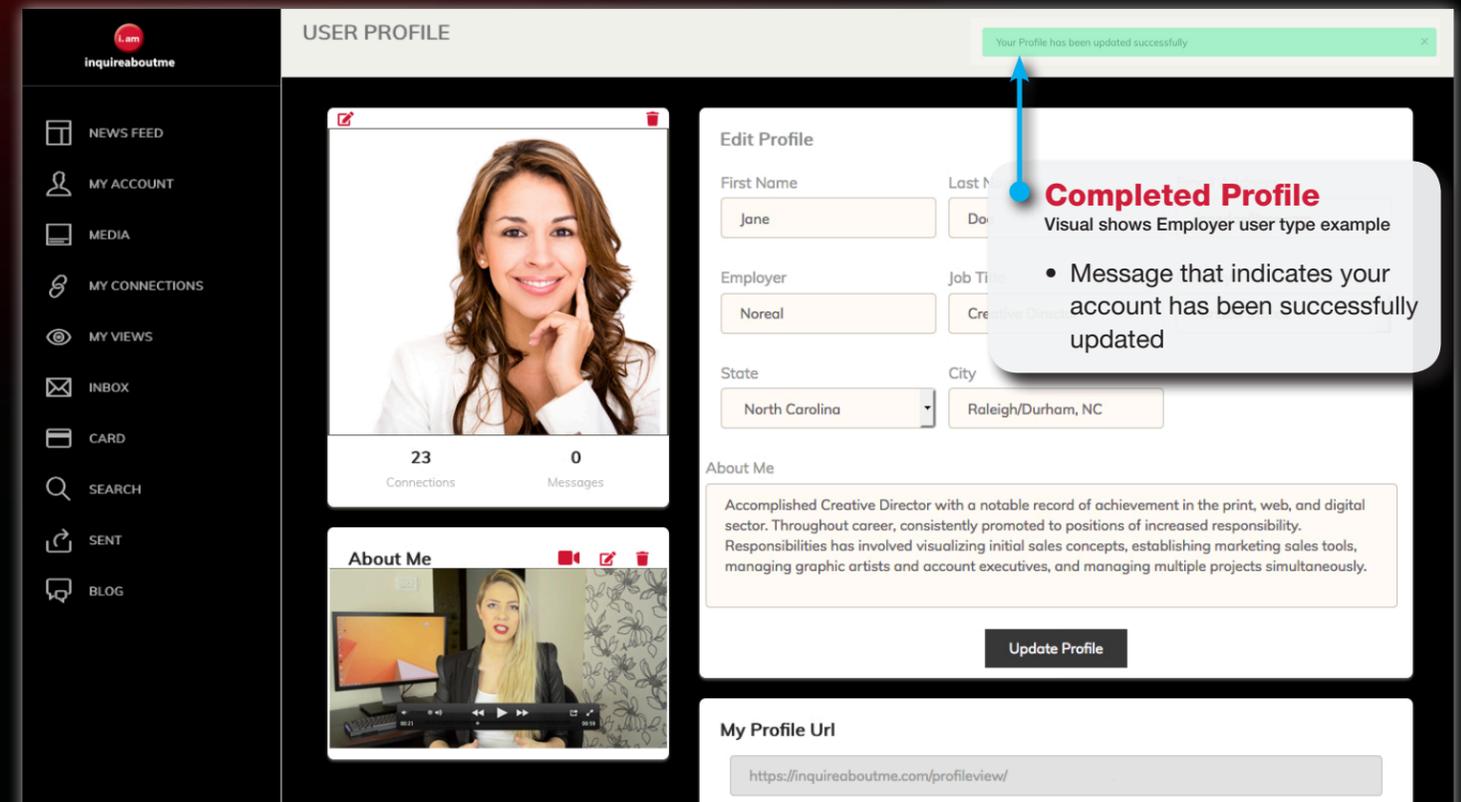
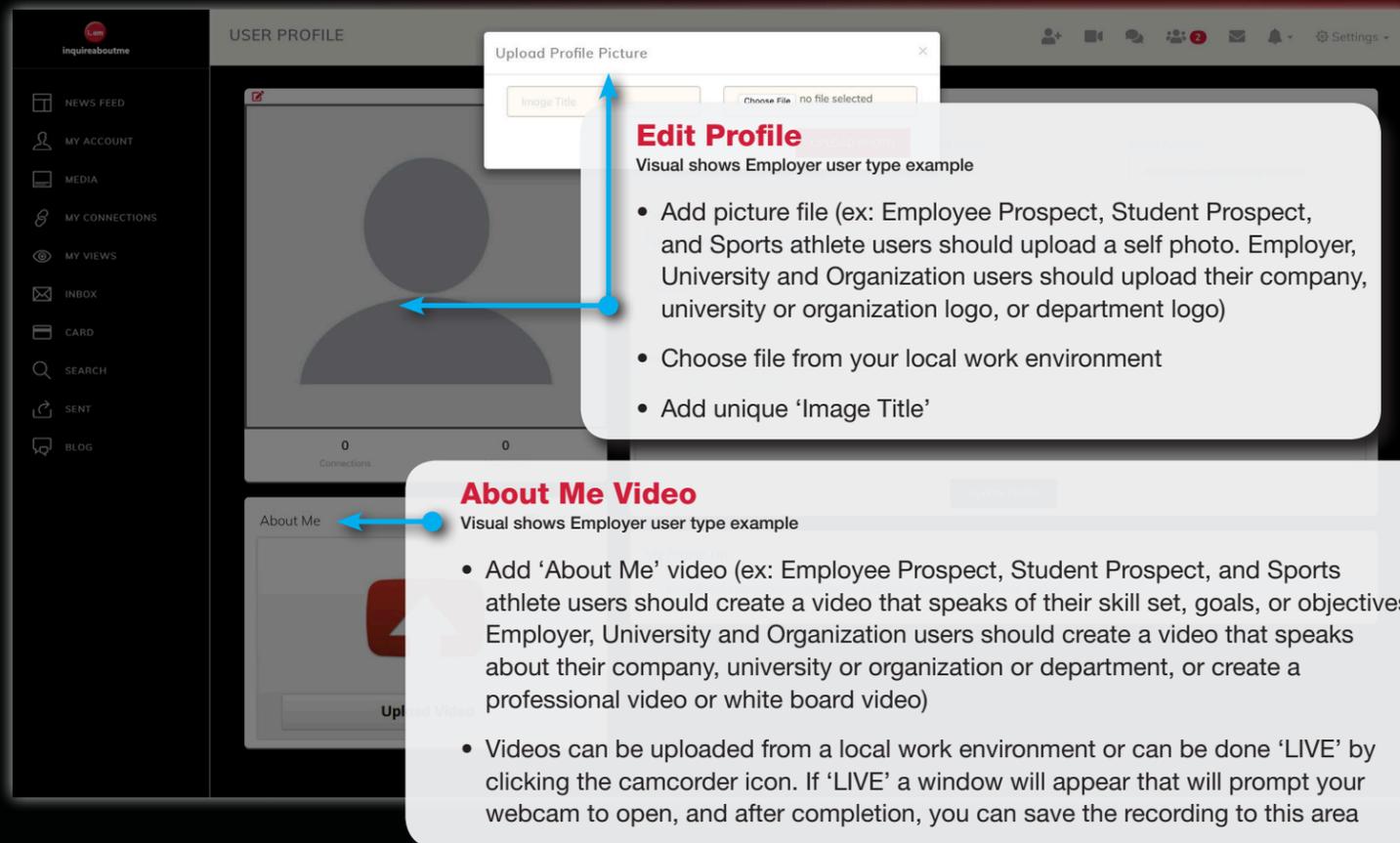
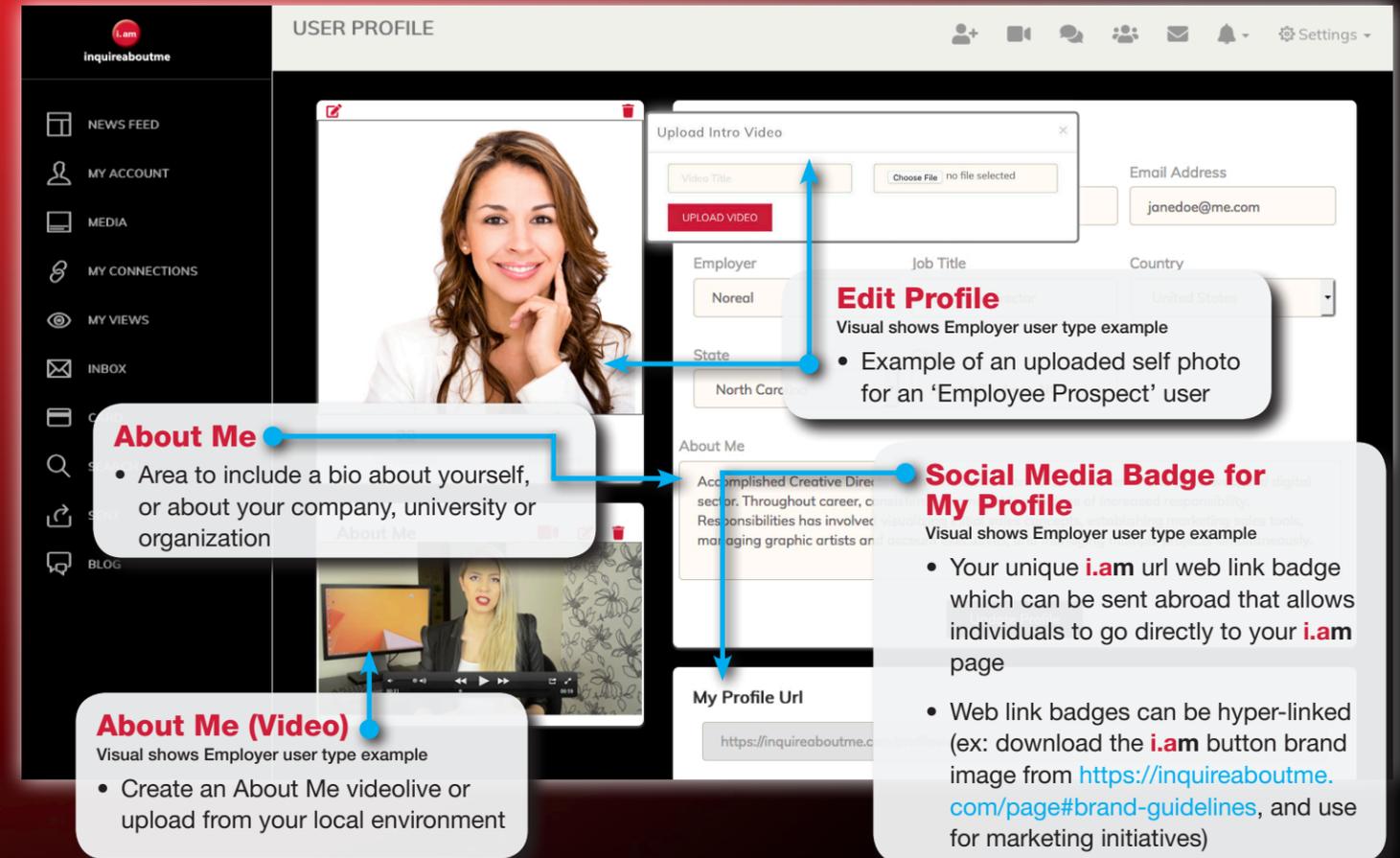
Account Access
Visual shows Employer user type example

- Account is now officially created
- Customize your account

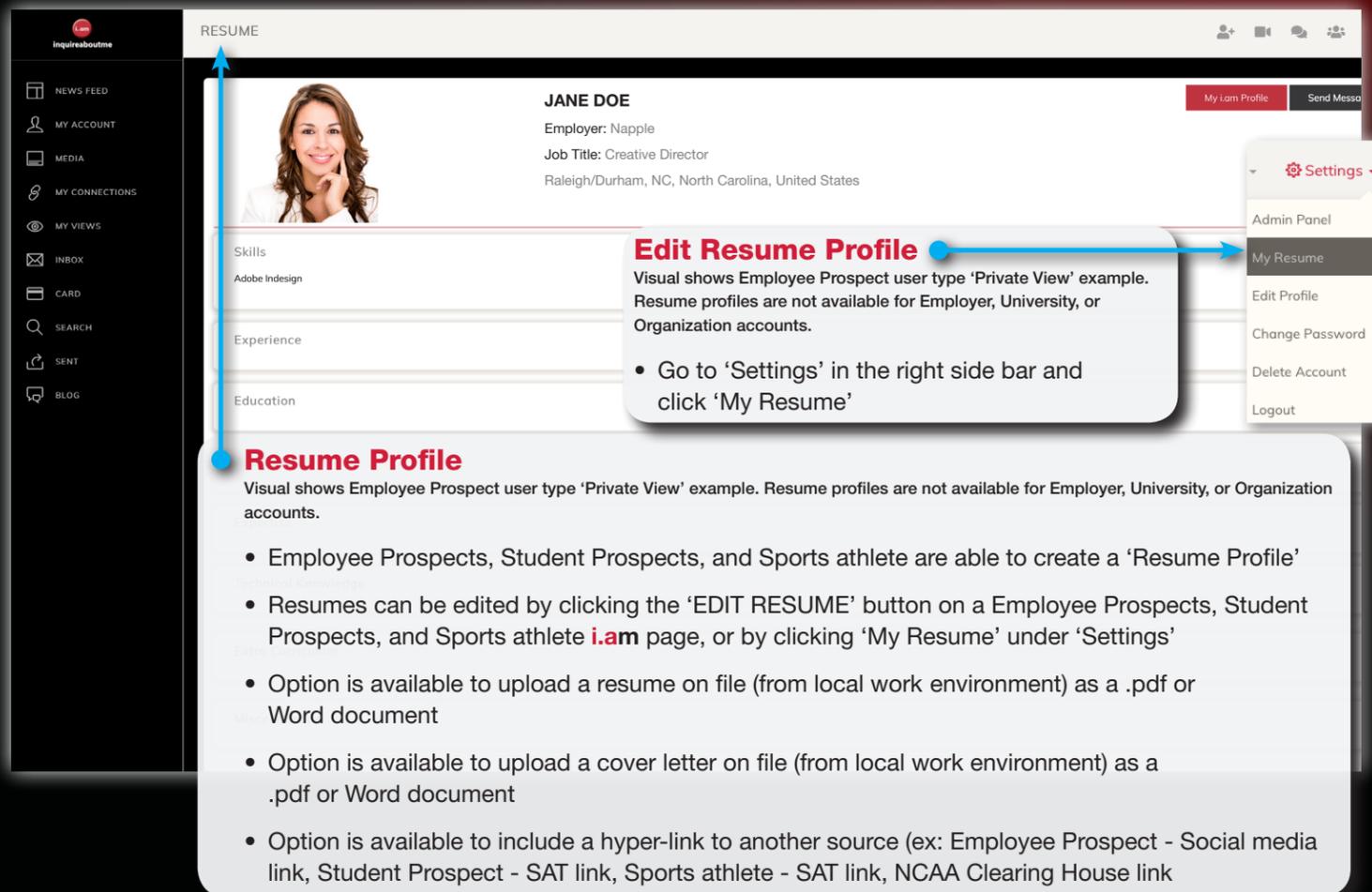
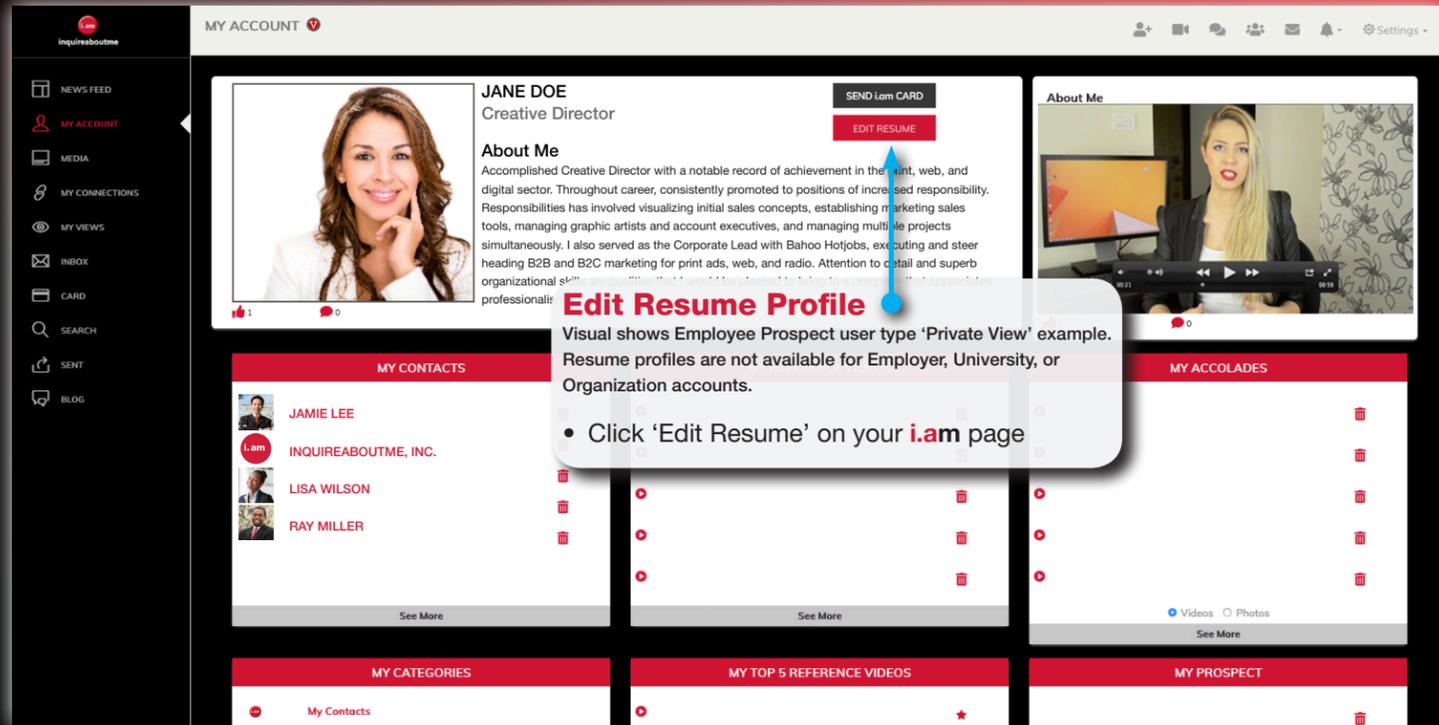
All users can customized their accounts by uploading his/her self photo (**Employee Prospects/ Student Prospects/Sports** athletes), or business logo (**Employer, University, Organization**).



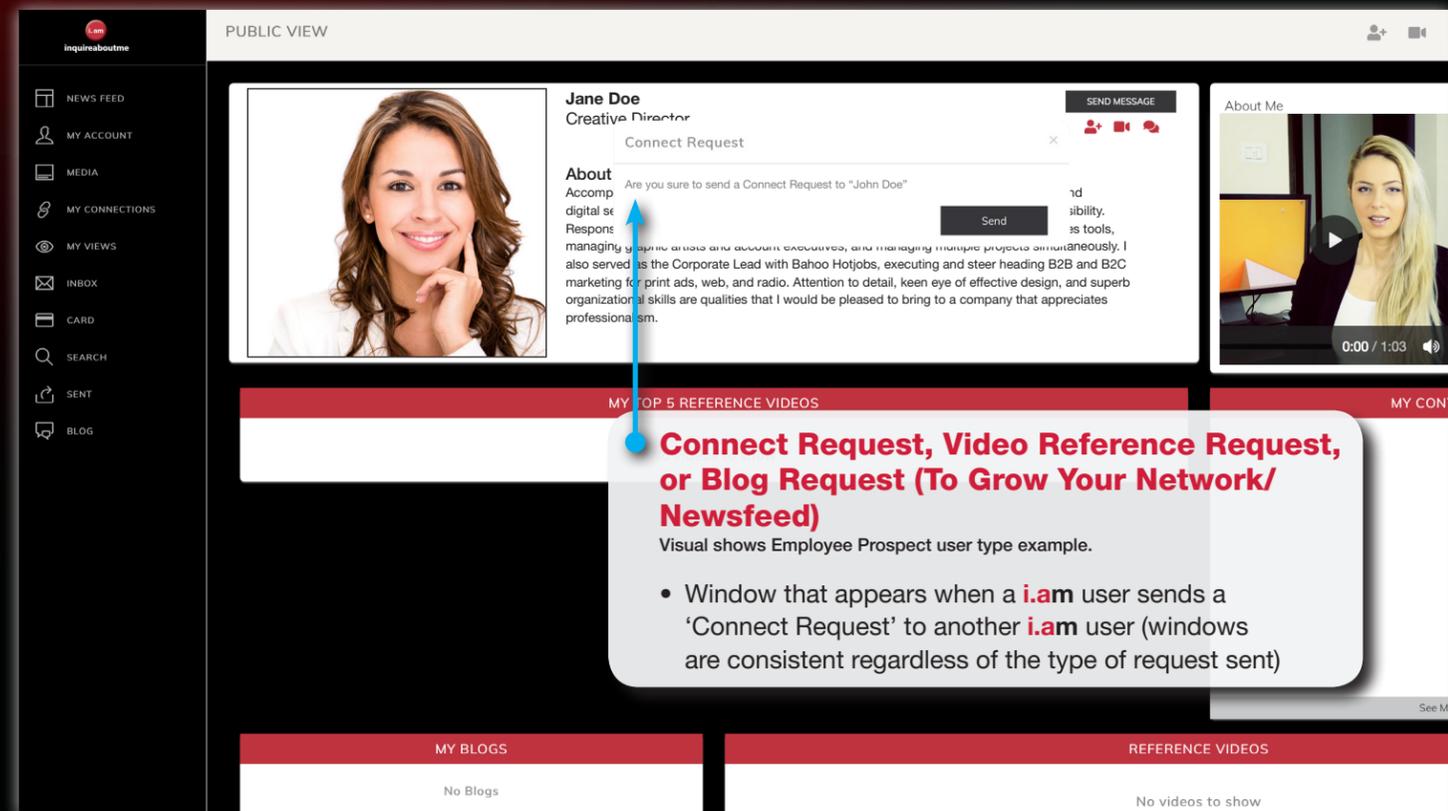
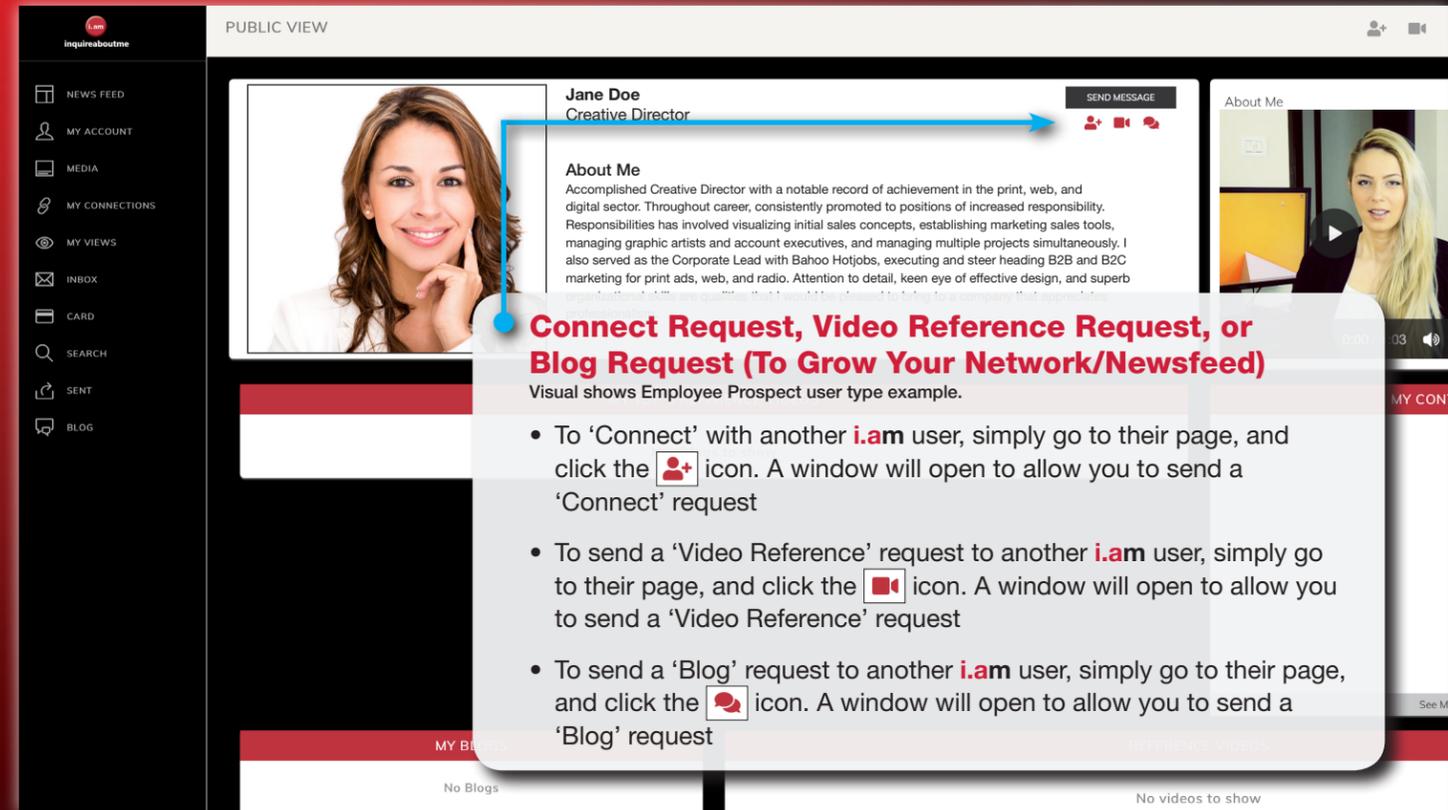
After users have completed their profile (Self photo or logo, About Me video, and bio/employer description).



Employee Prospects, Student Prospects, and Sports athletes can create a resume profile, and upload a resume or cover letter on file or a hyperlink to a source of choice.



Grow your network and start seeing items flow through your Newsfeed by sending 1 of 3 requests: Connect Request, Video Reference Request or a Blog Request



Connect Request, Video Reference Request, Blog Request

How all 3 requests appear before the recipient:

Connect Request
Visual shows Employer user type example.

- Indication that you have received a connect request

Connect Request, Video Reference Request, or Blog Request (To Grow Your Network/Newsfeed)
Visual shows Employer user type example.

- How a 'Connect Request' appears before a recipient on their i.am page
- Click 'Connect' to add to your network

Send i.am Card

Grow your network and send your i.am Card to anyone via email, with all 3 request options: **Connect Request, Video Reference Request or a Blog Request**

Send i.am Card
Visual shows Employer user type example

- To send your automated i.am card [that details who you are] abroad to the email address of choice, click 'SEND i.am CARD'



i.am Card (Admin Email)
Visual shows Employer user type example

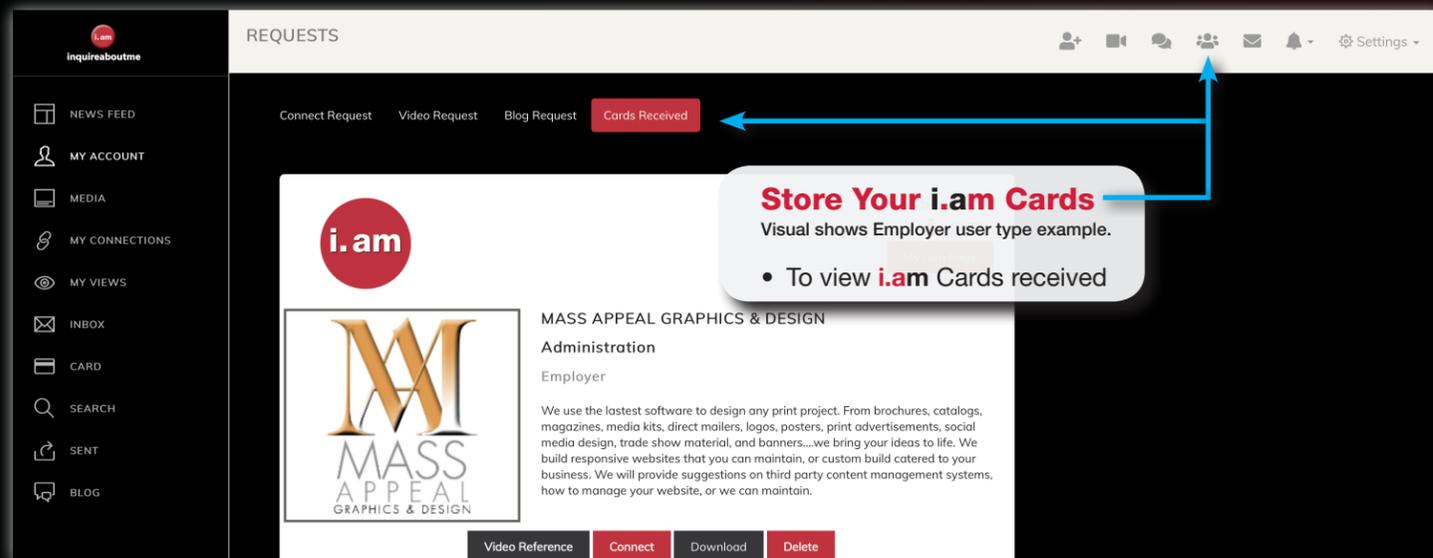
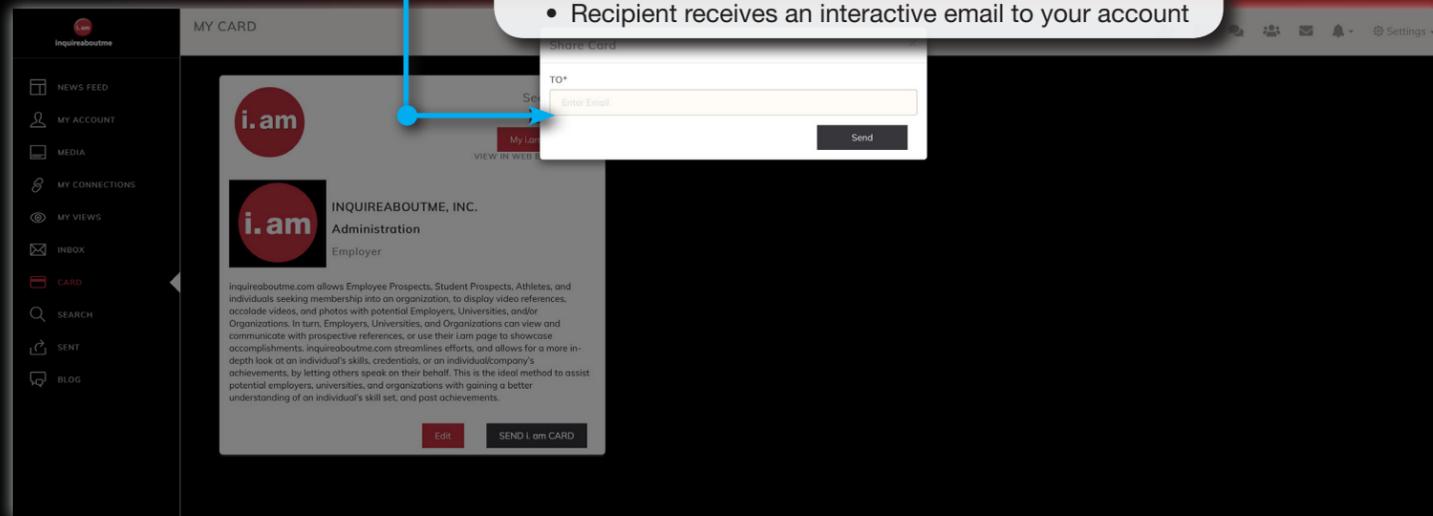
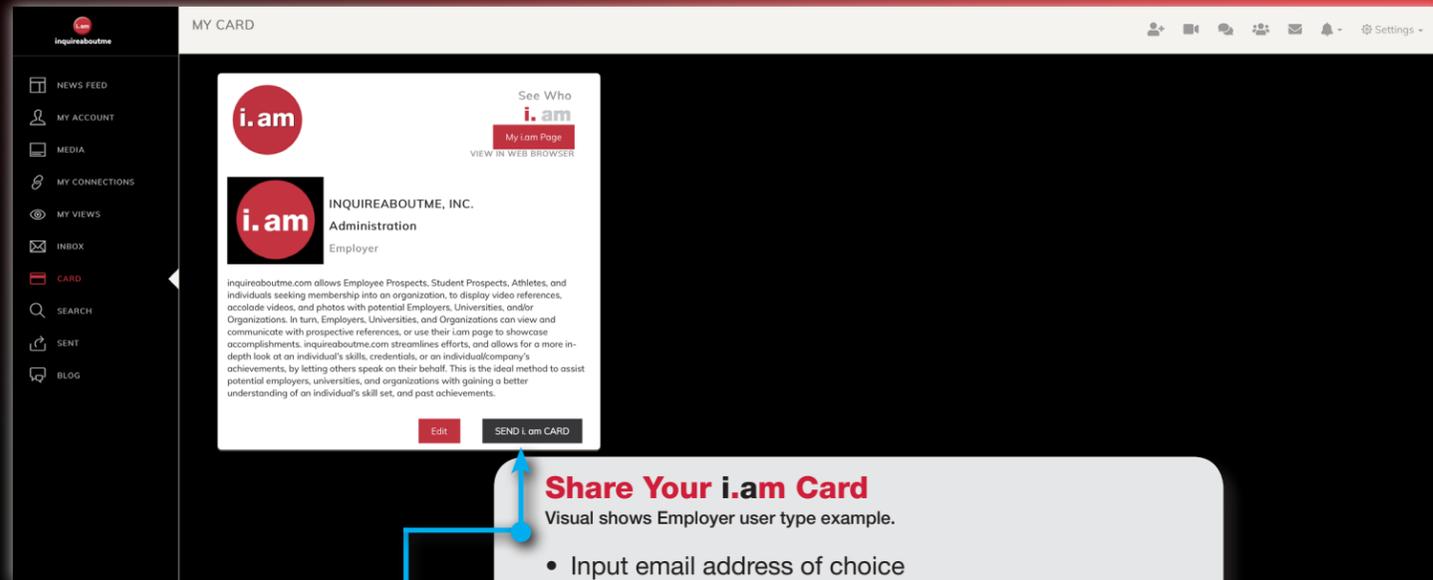
- Email of your interactive i.am card and how it appears before the recipient
- When 'CONNECT', 'DOWNLOAD', or 'i.am BLOG' is clicked, it will allow the recipient to go directly to his/her account (if a user), if not a user, it will prompt the recipient to create an account

i.am Card (Admin Email)
Visual shows Employee Prospect user type example

- Email of your interactive i.am card in how it appears to the recipient
- When 'CONNECT', 'DOWNLOAD', or 'i.am BLOG' is clicked, it will allow the recipient to go directly to his/her account (if a user), if not a user, it will prompt the recipient to create an account

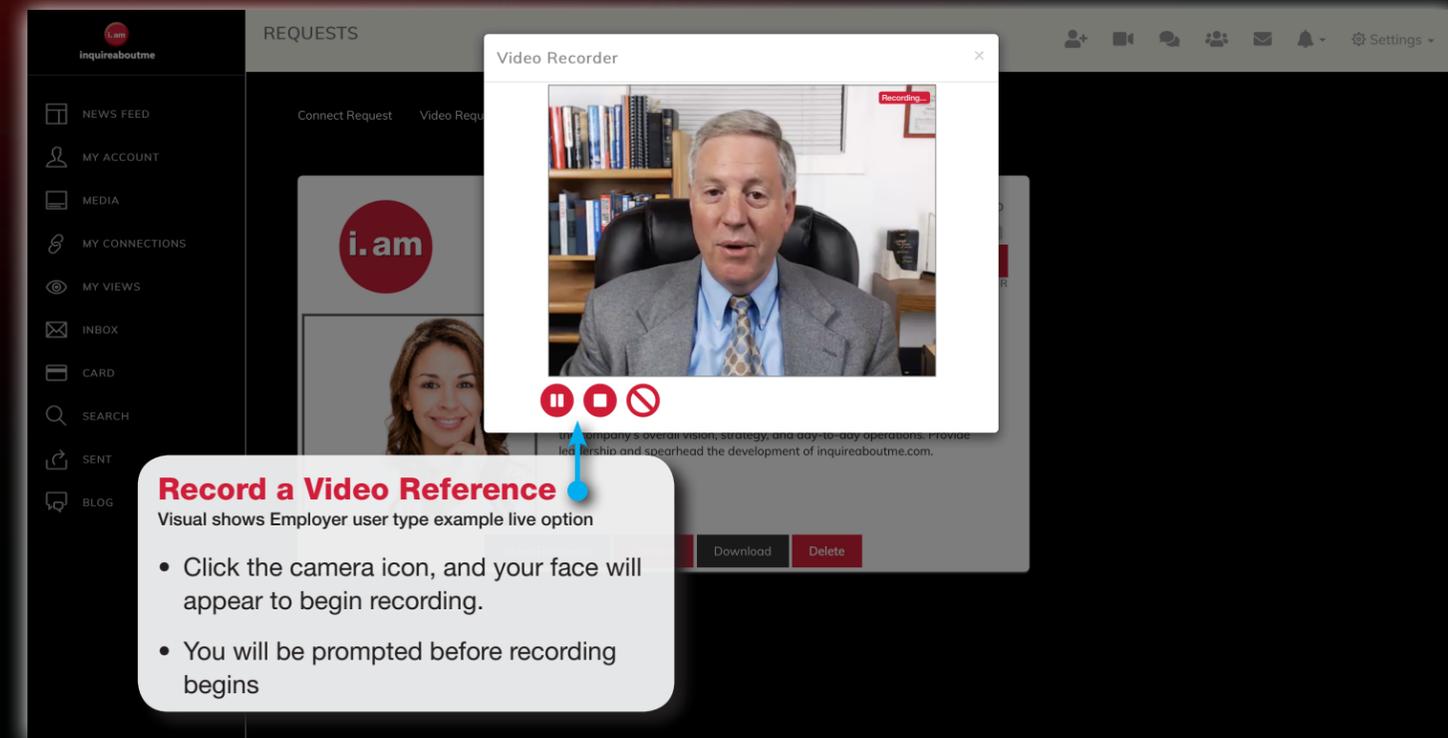
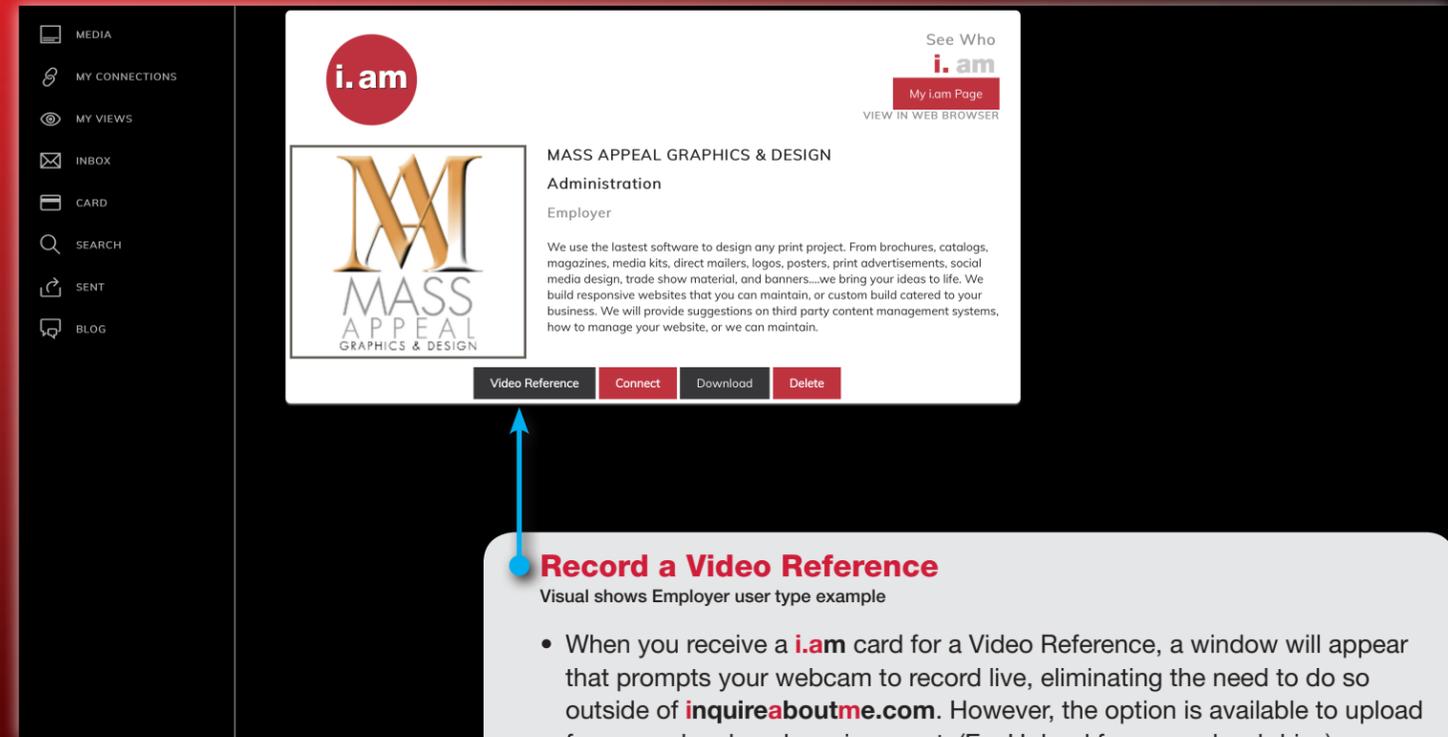
Store i. am Cards

Share your i.am Card to anyone via email (another option), with all 3 request options: **Connect Request**, **Video Reference Request** or a **Blog Request**. Store received i.am cards.



Video Reference Request

Send your i.am Card to anyone via email, or send a video request to another i.am user to request a **Video Reference**.



Reference Video Request

How to record a Reference Video

Store Video References

Grow your network and send your i.am Card to anyone via email, with all 3 request options: **Connect Request, Video Reference Request or a Blog Request**

Record a Video Reference

- Click the camera icon, and begin recording
- You will be prompted before recording begins

Select Privacy or Public

- Privacy where only you can view
- Public for everyone to view

Store Video References

- Drag and drop reference videos from your desktop

Store Video References

- Upload reference videos from your desktop

My Top 5 Reference Videos

- Click the star icon to add videos to your 'MY TOP 5 REFERENCE VIDEOS' area

Start Recording

Visual shows Employer user type example

- Your recording has started

Recording Options

Visual shows Employer user type example

- Click to pause, stop, or cancel your recording

Public View

- How your i.am page appears before others

My Top 5 Reference Videos

- How your top 5 reference videos appear before others

Reference Videos

- How your reference videos appear before others

Select Privacy or Public

- Privacy where only you can view
- Public for everyone to view

Store Accolade Photos

- Upload Accolade photos from your desk top

Store Accolade Photos

- Drag and drop 'Accolade' pictures from your desk top

Media

- Click 'MEDIA' in the left sidebar to access your 'Accolade' pictures and videos

Pause Recording

- Click to pause your recording

Cancel Recording

- Click to cancel your recording

Stop Recording

- Click to stop your recording

Select Privacy or Public

- Privacy where only you can view
- Public for everyone to view

Record a live Accolade Video

- To record a live accolade video, click the camera icon. A window will appear that prompts your webcam, eliminating the need to do so outside of inquireaboutme.com. However, the option is available to upload from your local work environment. (Ex: Upload from your hard drive)

Begin Recording

Visual shows Employer user type example

- A countdown will appear to begin recording

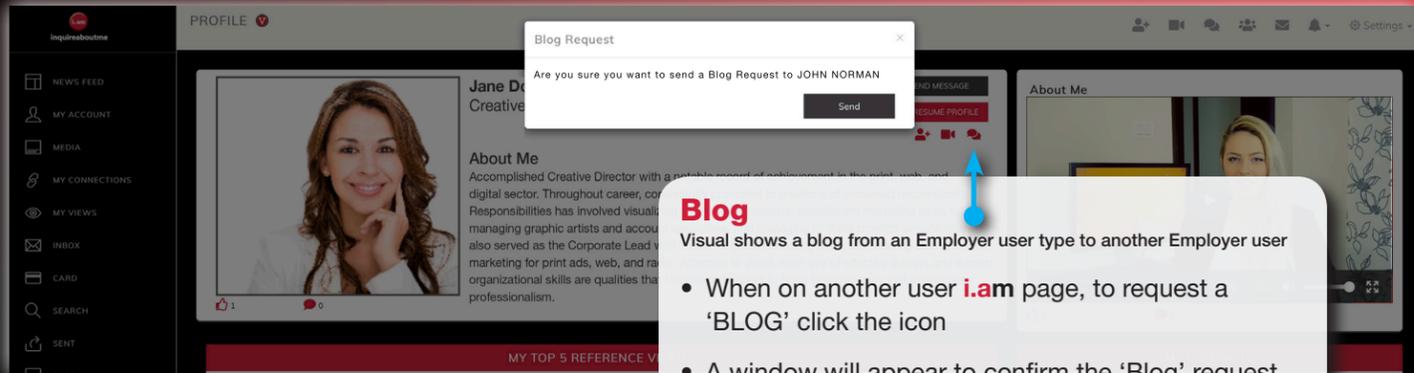


Recording Has Started

- Your recording has started

How to send a **Blog Request** (a comment about your photo, video, or for another blog).

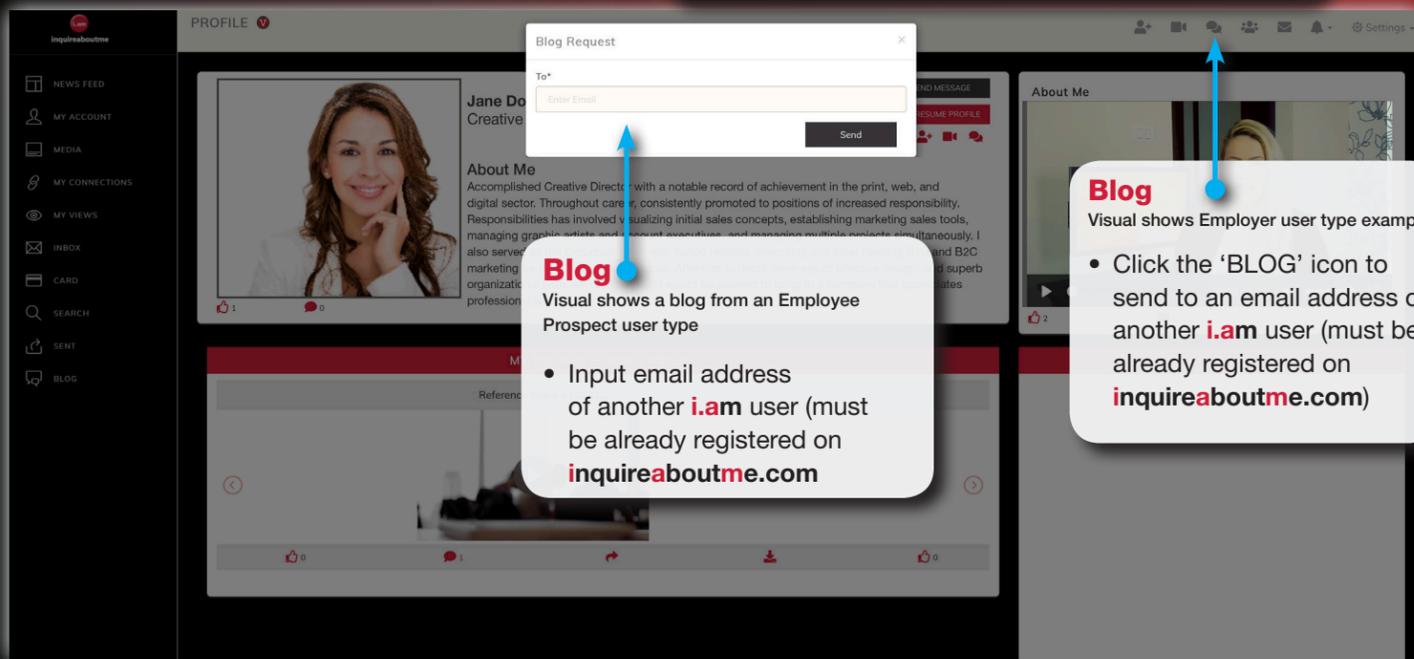
How **Blog Requests** appear on my i.am page



Blog

Visual shows a blog from an Employer user type to another Employer user

- When on another user **i.am** page, to request a 'BLOG' click the icon
- A window will appear to confirm the 'Blog' request



Blog

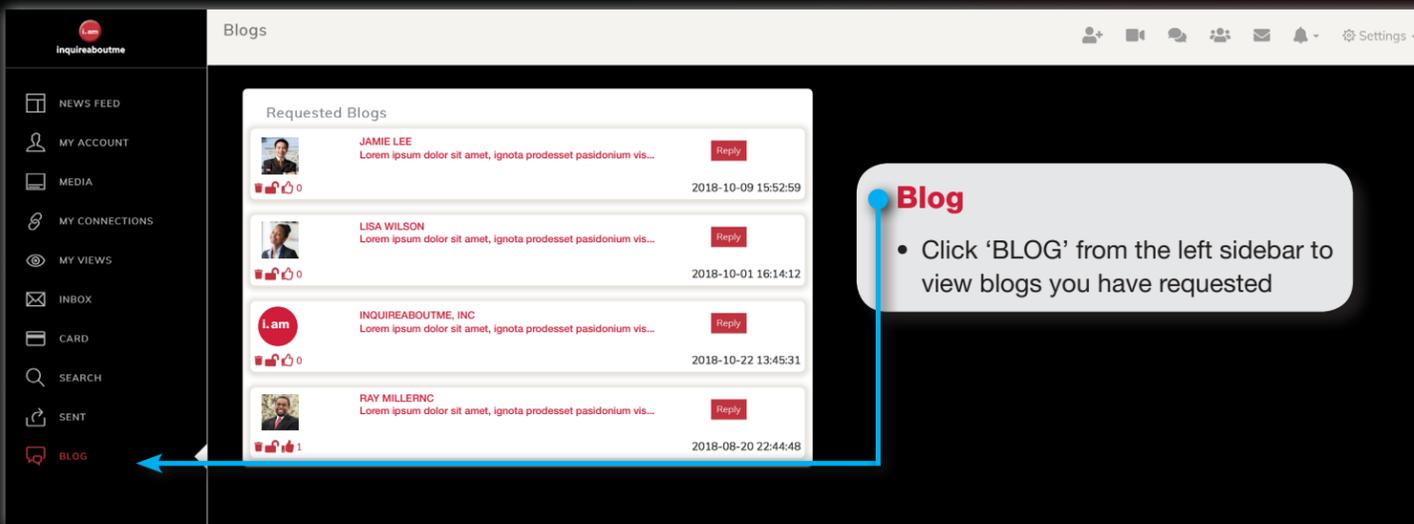
Visual shows a blog from an Employee Prospect user type

- Input email address of another **i.am** user (must be already registered on **inquireaboutme.com**)

Blog

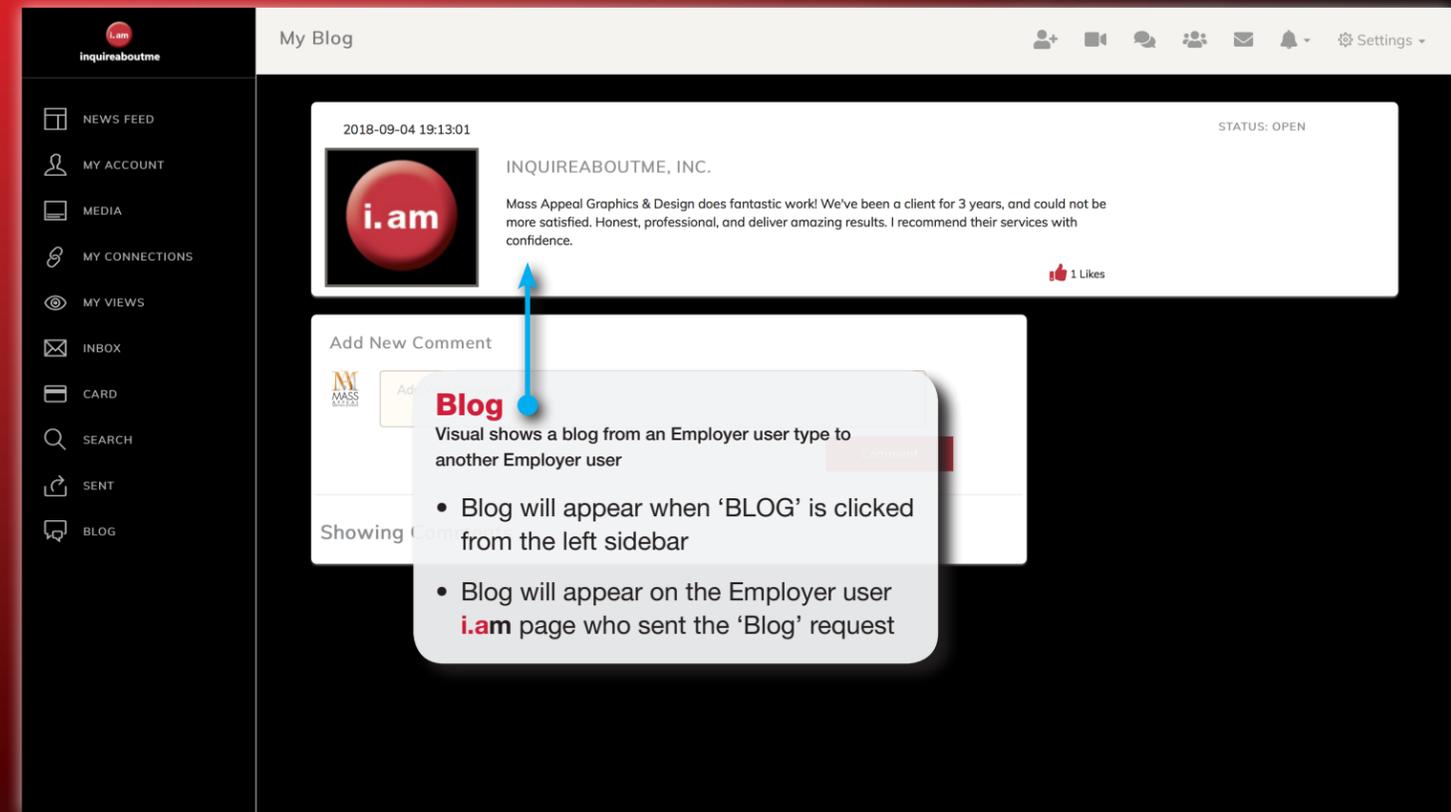
Visual shows Employer user type example

- Click the 'BLOG' icon to send to an email address of another **i.am** user (must be already registered on **inquireaboutme.com**)



Blog

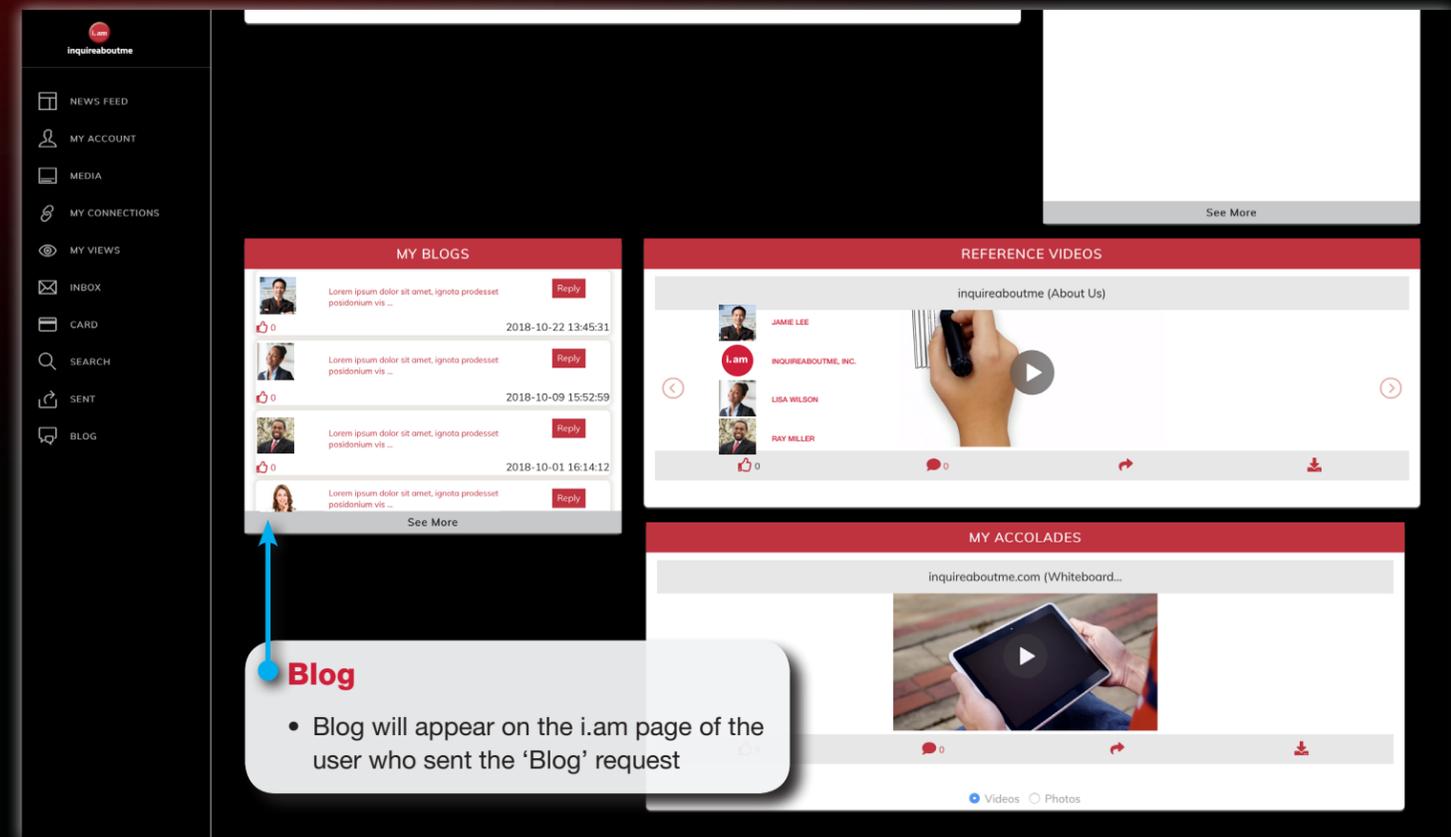
- Click 'BLOG' from the left sidebar to view blogs you have requested



Blog

Visual shows a blog from an Employer user type to another Employer user

- Blog will appear when 'BLOG' is clicked from the left sidebar
- Blog will appear on the Employer user **i.am** page who sent the 'Blog' request



Blog

- Blog will appear on the **i.am** page of the user who sent the 'Blog' request

Messages

How send and retrieve messages

Likes, Comments and Folders

Notifications for 'Likes' and 'Comments' for Blogs, Videos and Photos.
Create folders with preferred naming convention for organization.

Messages (Inbox)

- Click 'INBOX' on the left sidebar to access and compose or reply to your messages (ex. For an Employee Prospect, you may receive a message from an employer for a job you applied to)

Messages (Compose)

- Click 'Compose' to send a message by inputting the email of choice. A search field will appear as a short cut of **i.am** users. Recipient must be registered on **inquireaboutme.com**

Comments/Likes Notification

Visual shows Employer user type example

- Shows who 'liked' or 'commented' on your 'Blog, About Me Video, Reference Video, or Accolade Video/Picture'
- The icon will change colors as indication of new 'liked' or 'commented' item

Messages (Sent Inbox)

- Click 'SENT' on the left sidebar to access your sent messages, with the option to reply to the person you sent a message to

Folders

Visual shows Employee Prospect user type example

- Title folder with naming convention of choice

Folders

Visual shows Employee Prospect user type example

- Indication that a folder was created successfully

Folders

Visual shows Employee Prospect user type example

- Folders can be created with a unique naming convention for organization, for placement of items of choice (ex: An Employee Prospect user may choose to collect videos (or pictures) of Employer users for jobs he/she has applied to. An Employer may choose to create a folder for a position, and store their Employee Prospects 'About Me' video or of 'Video References for a particular Employee Prospect)

Folders

Visual shows Employee Prospect user type example

- Click 'MEDIA' and 'Folders' to create folder

Recover Password

How to recover and create a new password.

Recover Password

- Enter the email address associated with your account

Recover Password

- Click 'Login' on the homepage of **inquireaboutme.com**
- Click 'Forgot Password'

Recover Password

- Message will appear that indicates a reset link has been sent to your email address

Recover Password

Email and web page to reset and create a new password.

Recover Password

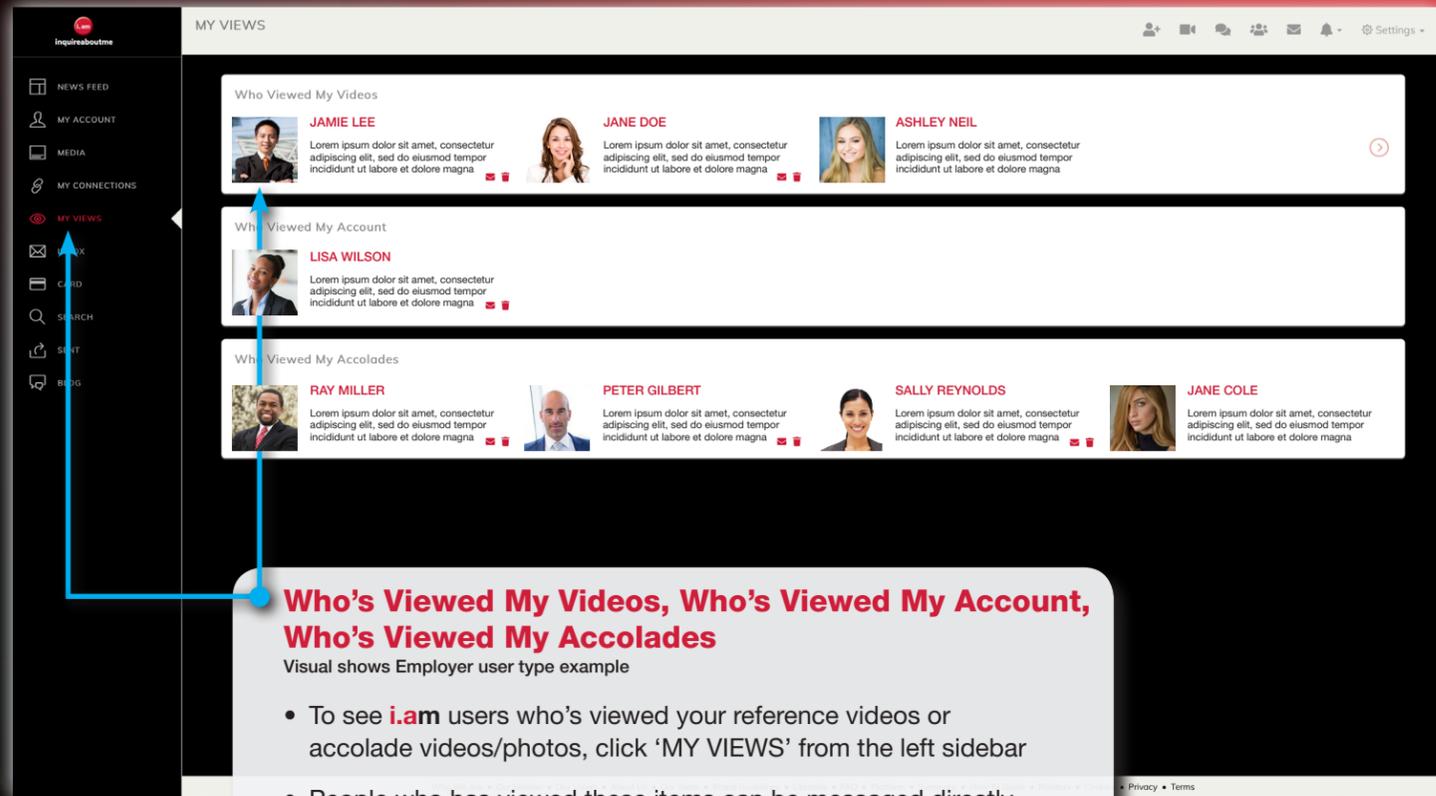
- When the email notification is received, click the 'Reset Password' button

Recover Password

- Input the email address used to create your account
- Create new password

Who's Viewed My Videos, Who's Viewed My Account, Who's Viewed My Accolades

How to check on other i.am users who's viewed your i.am page, photos, and/or videos.

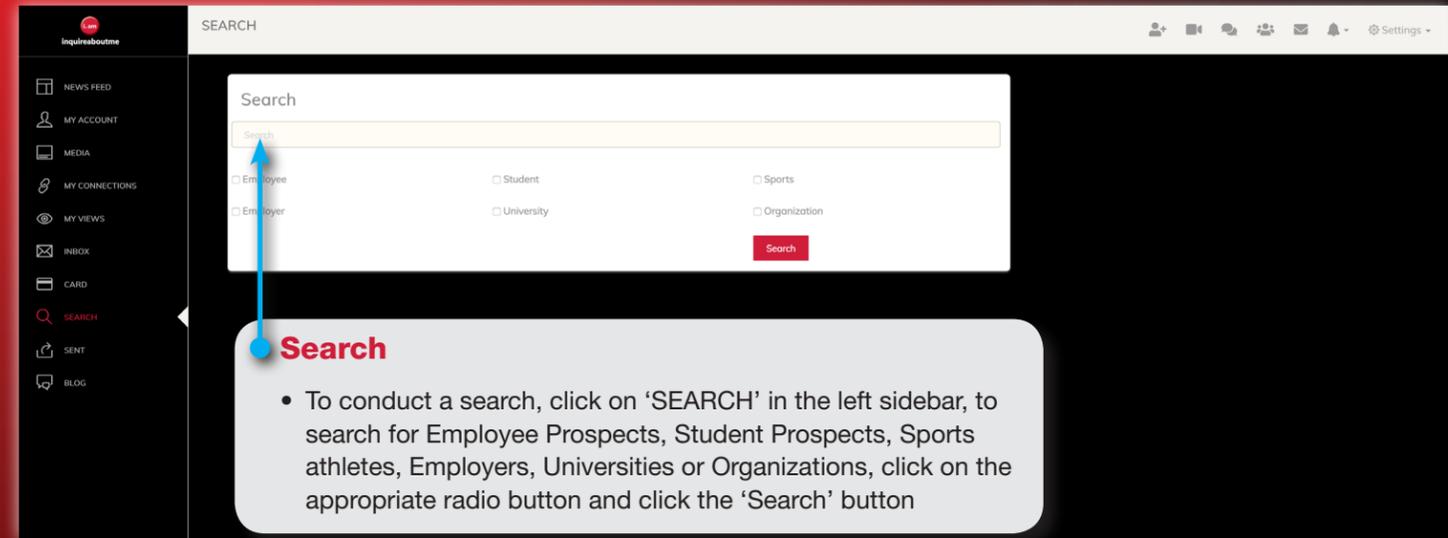


Who's Viewed My Videos, Who's Viewed My Account, Who's Viewed My Accolades

Visual shows Employer user type example

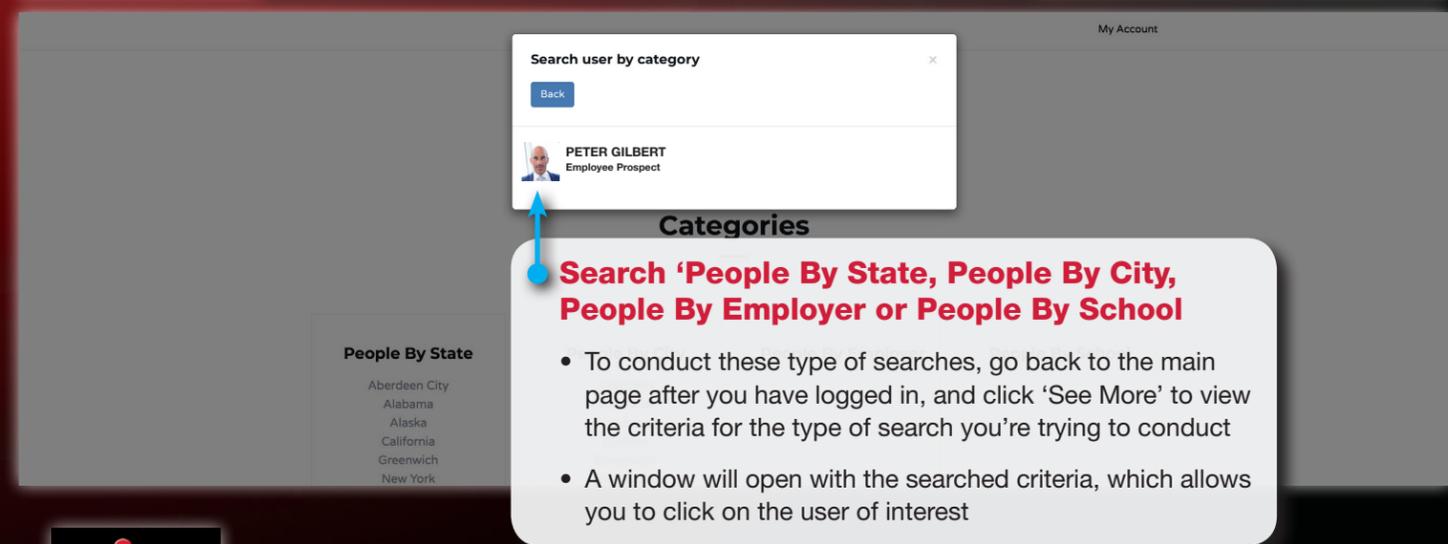
- To see **i.am** users who's viewed your reference videos or accolade videos/photos, click 'MY VIEWS' from the left sidebar
- People who has viewed these items can be messaged directly from this area

How to search for other i.am users, by account types (**Employee Prospect**, **Student Prospect**, **Employer**, **University**, **Organization**, or **Sports** athlete). How to search for other i.am users on the main homepage.



Search

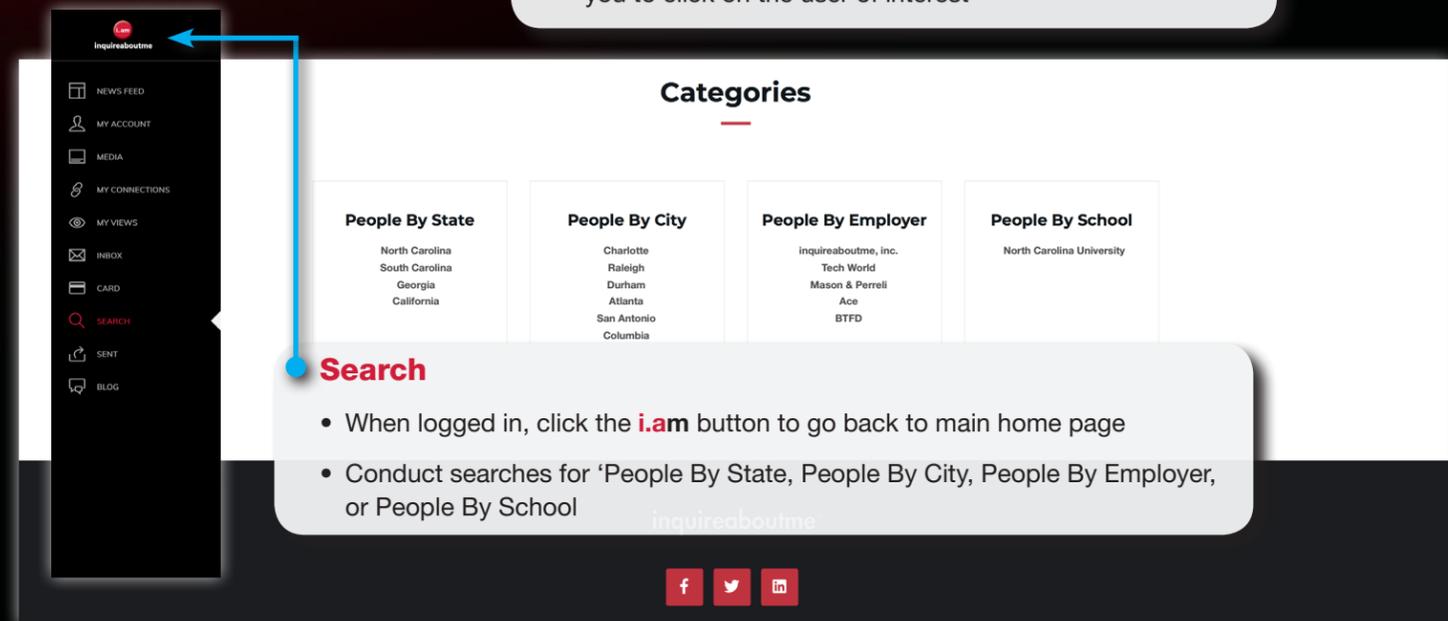
- To conduct a search, click on 'SEARCH' in the left sidebar, to search for Employee Prospects, Student Prospects, Sports athletes, Employers, Universities or Organizations, click on the appropriate radio button and click the 'Search' button



Categories

Search 'People By State, People By City, People By Employer or People By School'

- To conduct these type of searches, go back to the main page after you have logged in, and click 'See More' to view the criteria for the type of search you're trying to conduct
- A window will open with the searched criteria, which allows you to click on the user of interest

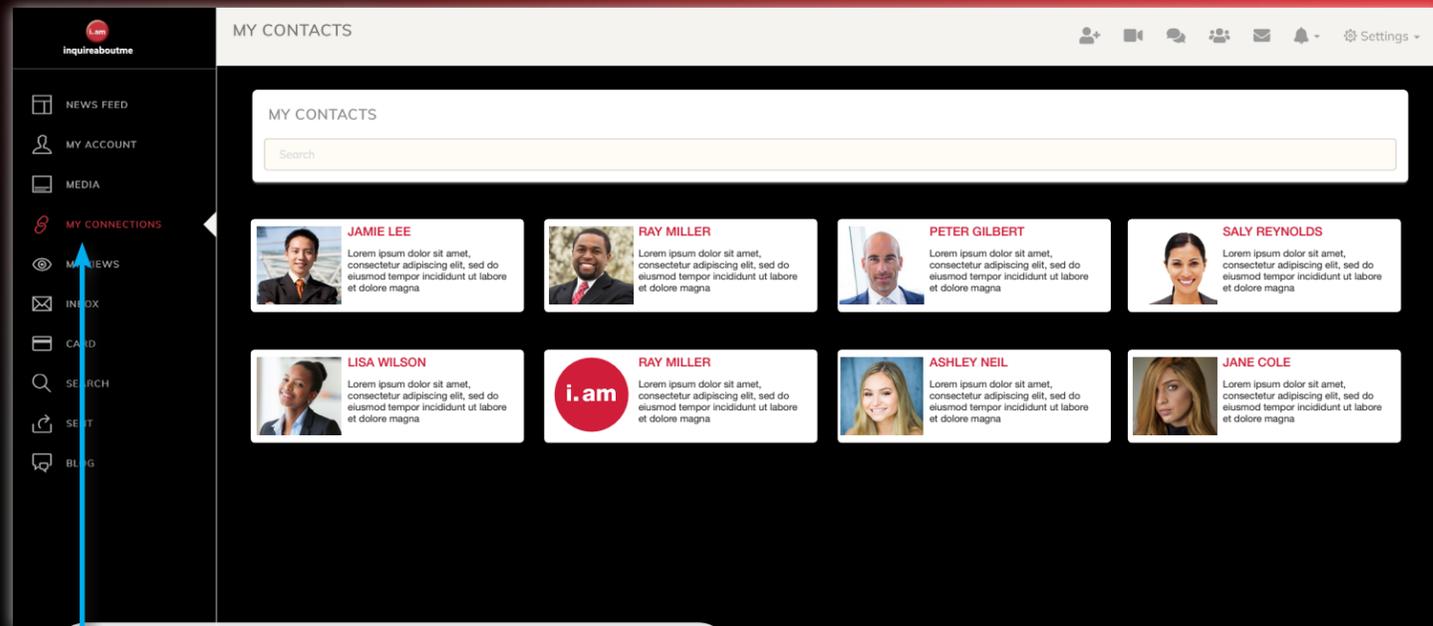


Search

- When logged in, click the **i.am** button to go back to main home page
- Conduct searches for 'People By State, People By City, People By Employer, or People By School'

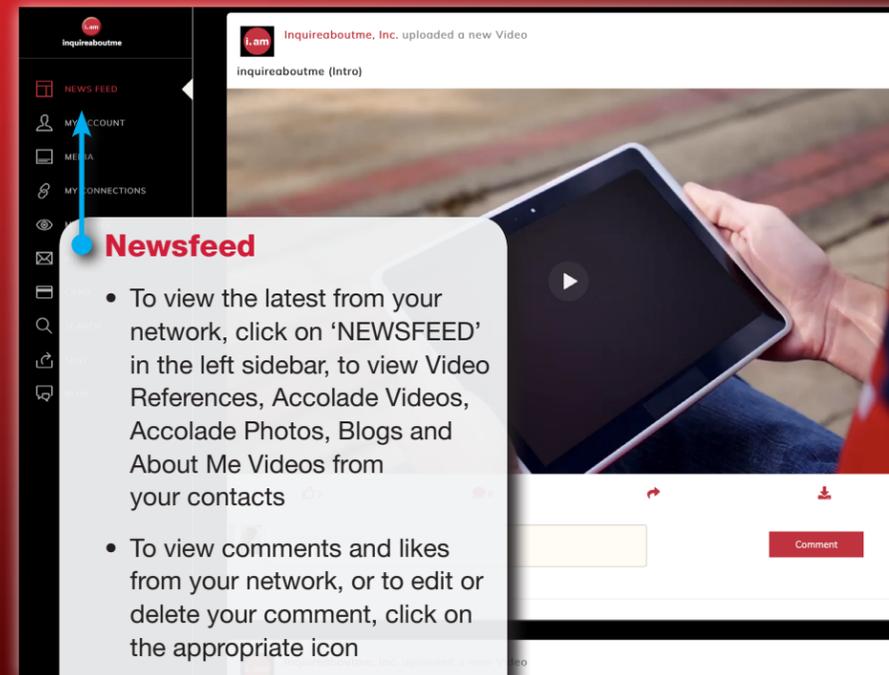
How to view and communicate with your contacts.

How to navigate the newsfeed to view photos, videos, and blogs from your network.



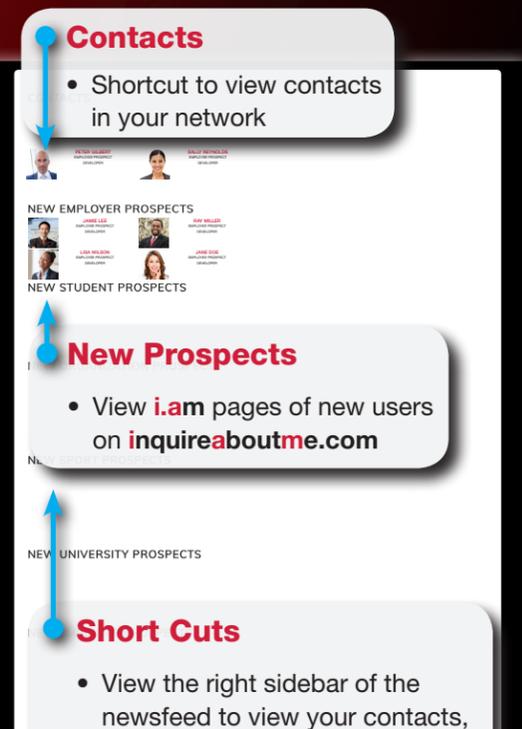
My Connections

- To see and communicate with your contacts, click 'MY CONNECTIONS' from the left sidebar



Newsfeed

- To view the latest from your network, click on 'NEWSFEED' in the left sidebar, to view Video References, Accolade Videos, Accolade Photos, Blogs and About Me Videos from your contacts
- To view comments and likes from your network, or to edit or delete your comment, click on the appropriate icon
- Click 'Load More' to view other posts from your network of contacts



Contacts

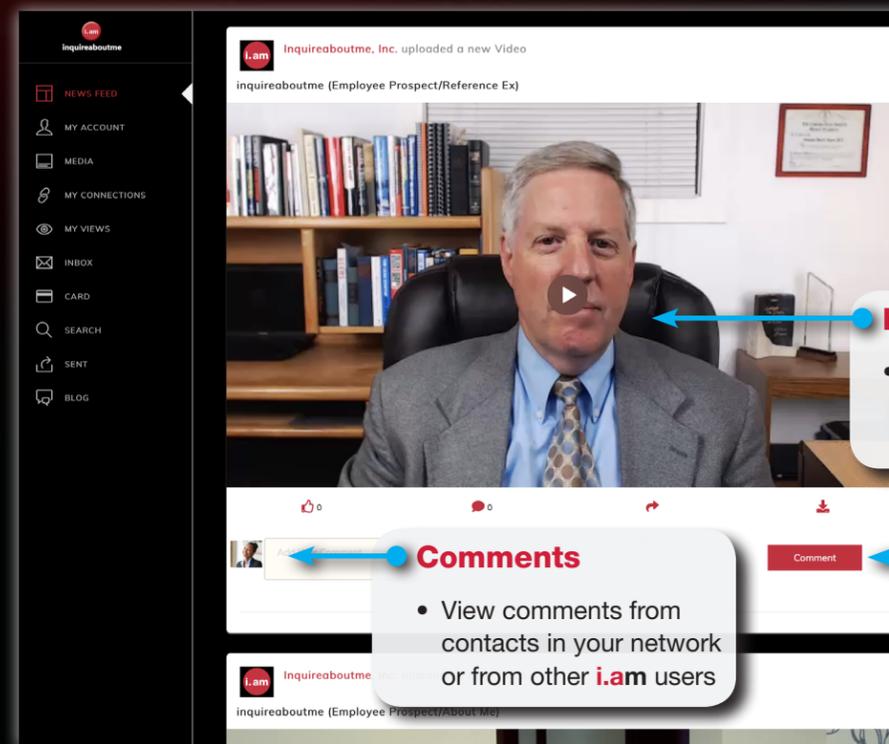
- Shortcut to view contacts in your network

New Prospects

- View **i.am** pages of new users on **inquireaboutme.com**

Short Cuts

- View the right sidebar of the newsfeed to view your contacts, or new Employee Prospects, Student Prospects, Employers, Universities, or Organizations who recently signed up on **inquireaboutme.com**



Newsfeed

- View 'About Me' videos, 'Accolade' videos and pictures, 'Reference' Videos, and blogs

Comments

- View comments from contacts in your network or from other **i.am** users

Comment

- Post a comment on your video or photo

Private View
Visual shows Employee Prospect user type example

- Private view (how your profile page appears before other i.am users)

Public View
Visual shows Employee Prospect user type example

- Public view (how your profile page appears before other i.am users)



How to Record a Video (on inquireaboutme.com and Local Environment)

The functionalities on **inquireaboutme.com** will enable you to create an 'About Me', 'Video Reference', or 'Accolade' video live or a video can be uploaded from a local work environment. For individuals who choose to record an video live, a webcam will appear while logged on **inquireaboutme.com**, and you will be prompted to record. The same applies for the recipient of a 'Video Reference' request.

If decided to create a video locally and then upload, there are several methods. To create and record a video, most desktop and laptop computers are already equipped with a web camera and software that allows you to do so. While a desktop computer provides a more stable foundation, a laptop can easily be fixed on a solid platform to make a video recording.

Video Formats

The accepted formats to upload 'About Me', 'Video Reference', or 'Accolade' videos (from a local work environment) to your i.am page are: .m4v, .mpg, .avi, and .wmv.

● Creating the Ideal Video Recording Environment

The area that is viewed in the web camera live space, should be clean and an office set up is ideal. The area should be well-lit, with no additional movement in the background, or sound (other than your voice). Your attire should be professional, as though you're conducting a Skype® interview. Practice ahead before recording, and only upload a solid presentation, with no breaks in conversation. Your video should be short, with the ideal recording time being 1 to 3 minutes, no longer than 5 minutes. Eye contact should remain entirely on the web camera, reading from notes is not ideal, and speaking fluently (no pauses) makes your statement look more genuine. To end your video, have your hand and mouse ready to stop recording, eliminating the need to look away from the web camera. Remember, the goal is to present yourself in the best professional manner as possible. This information should be relayed to those that will serve as a reference for you as well.

● What to Say (i. am Employee/Student Prospect/ Sport athlete 'About Me')

Your 'About Me' statement should be of who you are, your skill set, achievements, goals, or/and what you aspire to be. It should be short, to the point, and use verbiage other than what's in your bio area on your i. am page. Being generic is also ideal, to allow your 'About Me' statement to be applied and relevant to any type of position to which you may have applied (Employee Prospect) or pursuing, or to schools to which you may have applied (Student Prospect/Sport). The following is an example of what to say as your 'About Me' statement (Employee Prospect).

Hello,

My name is Jane Doe, and I am an accomplished Creative Director with a notable record of achievement in the print, web, and digital design sector. I have over 10 years professional experience working with Fortune 500 and International Brand companies. I have successfully managed and directed teams with advertising strategies in the US and Global Markets, and monitored every step of brand execution to ensure adherence to International guidelines. Being a leader is a natural trait for me, and I believe in creating a positive work environment for the teams I manage, to keep them interested, and to help them thrive in their position. My philosophy to being a creative professional is simple, to find the best solution to meet objectives, and to take projects to heights unforeseen.

● What to Say (i. am References)

A 'Reference Video' for an Employee Prospect, Student Prospect, or Sport athlete should be from a former boss, colleague, school administrator, teacher, counselor, coach, trainer, or perhaps a person who monitored your community service. Your wording should be that of a recommendation letter, speak of your interactions with the person to whom you're serving as a reference for, and length of time known. The person's skill set, strengths, and any positive moments should be reflected. It should be as though you're speaking directly to someone who is checking on a prospect references for employment, school admission, or admission into an organization. The following is an example of what to say serving as a reference.

Greetings,

My name is Robert Dow, Brand Director at Napple, and I had the opportunity to serve as Jane Doe's manager for 8 years, known her for 10 years, and have personally witnessed her professional work ethic, positive attitude, and pleasant demeanor. Jane served as the Creative Strategist Manager at Napple, and was in charge of advertising and marketing strategies in the US and Globally. Jane worked closely with me in planning and developing strategies to better promote our brand, particularly in an International market. She is very responsible and professional, and her ambition was evident in her ideas and performance. Jane has a thorough knowledge of multiple programs affiliated with print, digital, and web, has a keen eye for what 'pops' and what is considered eye catching. She is very much a student of her craft, and is diligent with staying abreast with new technology. She stood out amongst her peers, maintaining a distinct stature on positive change. Her focus was to make a difference, and be an influence within her cohorts. Jane demonstrated a great interest and dedication to the field of advertising, and I expect her to have a bright future in the field. She is truly an ideal employee, one I would rehire again, and I recommend Jane with confidence.

For 'Reference Videos' that are from staff, or that will speak in relation to your business or organization, this is a perfect marketing opportunity to highlight an upcoming event, the results of an event, or any pertinent information that is related to your cause.

● Reference Verification

To ensure authenticity, users of **inquireaboutme.com** must be verified by providing their personal or company email address, and reply to a computer generated email verification. When a user is verified, an icon 'v' is prominent on the reference's i. am page. The icon will be evident in respective areas on your i. am page, and within your network on photos, videos, and all blogs/statements where you have a presence. Requiring verification is ideal for human resource departments, hiring management teams, organizations, or school admissions, in making sure an employee or student's reference is factual. Staff or employee verification (for individuals providing a video reference for an Employer, University, or Organization), is also ideal.





Summary

Employee Prospects, Student Prospects, Employers, Universities, Organizations, and Sport athletes all benefit from **inquireaboutme.com**. It streamline efforts in relation to landing a job, university/college admission, becoming a member of an organization, sponsorship, or simply to highlight your company or organization achievements. Organization is seamless, and tracking your efforts is easily done using the functionality on **inquireaboutme.com**. **Employee Prospects** and **Student Prospects** are now able to present themselves in a manner that shows the positive aspects of their life and career. For Human Resource departments, the myth of checking an **Employee Prospect** references after a decision is made is ancient. See what other's say about your **Employee Prospects**, to assist with making a more sound decision.

You better your chances at meeting your goals on
inquireaboutme.com.

